

## PLANET ENVIRONMENTAL AWARENESS

As a company operating on a global level, we are well aware of the increasing scarcity of natural resources, and are strongly committed to resource conservation. We work continuously to reduce our resource consumption and strive to keep waste production to a minimum.



### *Our commitment for 2020*

*By 2020, we aim to  
reduce our CO<sub>2</sub> emissions  
by 30% per product sold.  
(baseline year 2005)*

#### **OUR MEASURES IN 2014**

- Continue the “Blue Production Center” initiative in our production sites with a focus on energy efficiency
- Certify the German production sites under ISO 50001, the new production sites in Mexico under LEED Platinum, and our kindergarten in Hamburg under DGNB
- Develop a water concept for our production centers that is aligned with local needs and requirements: this includes an annual water risk analysis and locally adapted packages of measures

#### **OUR ACHIEVEMENTS IN 2014**

- - 41% energy consumption\*
- - 37% waste\*
- - 30% water consumption\*

#### **OUR NEXT STEPS**

- Analyze the ecological and social hotspots in our supply chain
- Expand systemic emissions calculation for finished product transport
- Roll out the water concept to global production sites by 2016
- Operate all German production and management sites using electricity from renewable energies from 2016
- Expand “Zero Landfill” activities to more production sites

\*in our production centers per production unit, base year 2005

