Beiersdorf Aktiengesellschaft

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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Beiersdorf Aktiengesellschaft / Share Buyback Program 2024 – Interim Report 1 Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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Beiersdorf Aktiengesellschaft: Share Buyback Program 2024 – Interim Report 1

Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

On 23 April 2024, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the Share Buyback Program 2024.

In the period from 24 April 2024 to 26 April 2024, a number of 105,553 shares were acquired as part of the Share Buyback Program 2024.

Shares were acquired as follows:

Share Buyback Program 2024

| Date | Aggregated volume (Number of shares) | Weighted average share price (EUR) | Trading venue |
|---------------|---|------------------------------------|---------------|
| 24 April 2024 | 31,700 | 138.7724 | Xetra |
| 25 April 2024 | 37,000 | 138.9302 | Xetra |
| 26 April 2024 | 36,853 | 139.8003 | Xetra |

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: https://www.beiersdorf.com/investor-relations/shares/share-buyback

The total volume of shares which were acquired within the framework of the share buyback in the time period from 24 April 2024 until and including 26 April 2024 amounts to 105,553 shares.

The purchase of shares is carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

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