

Directors' Dealings

Directors' Dealings pursuant to § 15a WpHG in 2011

Beiersdorf Aktiengesellschaft, Unnastraße 48, 20253 Hamburg

Transaction Place and Date	Notifying Party	Function	Title of the Security	Securities Identification Number	Type of Transaction	Number of Certificates	Price per Certificate €	Volume of Transaction €
Jan. 12, 2011 Xetra	JJMR GbR	Legal person, company or institution closely associated to Supervisory Board Member	No-par value bearer shares	DE0005200000	Buy	12,100	41.3016	499,749.36
Jan. 13, 2011 Xetra	JJMR GbR	Legal person, company or institution closely associated to Supervisory Board Member	No-par value bearer shares	DE0005200000	Buy	12,050	41.489	499,942.45