

Directors' Dealings

Notification in accordance with Art. 19 sec. 1 EU Market Abuse Regulation concerning transactions by persons discharging managerial responsibilities and persons closely associated with them

Beiersdorf Aktiengesellschaft, Unnastraße 48, 20253 Hamburg

Notifying Party	Reason for the notification	Description of the financial instrument, type of instrument, identification code	ISIN	Type of Transaction	Price €	Volume of Transaction €	Transaction Place and Date
maxingvest ag	Person closely associated person discharging managerial responsibilities Michael Herz Member of the Supervisory Board	share	DE000520000	Purchase through interest-preserving order in case of the share-price falling below EUR 95,00	94,48	24.752.621,52	March 11, 2020, +01.00 Outside a trading venue
maxingvest ag	Person closely associated person discharging managerial responsibilities Michael Herz Member of the Supervisory Board	share	DE000520000	Purchase through interest-preserving order in case of the share-price falling below EUR 87,00 in the equivalent of up to EUR 5.0 million	86,76	4.988.803,50	March 12, 2020, +01.00 Outside a trading venue
maxingvest ag	Person closely associated person discharging managerial responsibilities Michael Herz Member of the Supervisory Board	share	DE000520000	Purchase through interest-preserving order in case of the share-price falling below EUR 86,00 in the equivalent of up to EUR 5.0 million	85,79	4.975.628,60	March 12, 2020, +01.00 Outside a trading venue

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maxingvest ag	Person closely associated person discharging managerial responsibilities Wolfgang Herz Member of the Supervisory Board	share	DE000520000	Purchase through interest-preserving order in case of the share-price falling below EUR 90,00	89,22	4.907.347,50	October 29, 2020, +01.00 Outside a trading venue