

## PRODUCTS

*Our  
commitment  
for 2020*

*Generating 50% of our  
sales from products  
with a significantly  
reduced environmental  
impact.  
(Base year 2011)*



### OUR MEASURES IN 2015

- Expanded conversion of RSPO-certified raw materials in line with Beiersdorf's Sustainable Palm commitment.
- Renewed membership of the "Forum for Sustainable Palm Oil" (FONAP) and signed self-commitment with interim milestones towards 2020.
- Set up a framework for responsible sourcing to secure Code of Conduct governance.
- Derived sustainability criteria for product formula development based on results of the Eco-Design Project, in cooperation with raw materials suppliers.

### OUR ACHIEVEMENTS IN 2015

- Defined a clear sustainable palm roadmap through a progressive transition plan of palm-based raw materials to a certified RSPO scheme, and deployment of the RSPO multi-site certification standard.
- Covered 100% of palm base via GreenPalm certificates.
- Over 80% of global procurement expenditure is covered via a signed Code of Conduct for Suppliers.
- 100% of suppliers were risk-assessed and further mitigatory measures defined.
- Since the end of 2015 we no longer use polyethylene particles in our NIVEA skin care products, and have replaced these with environmentally friendly alternatives.

### OUR NEXT STEPS

- Drive the transition of major palm-based raw materials to a certified sustainable (mass-balance) scheme, and obtain the RSPO multi-site certification standard.
- Deploy measures including supplier audits to further mitigate responsible sourcing risks in our supply chain.
- Organize focused activities to enhance the sustainability profile of our products, to accelerate progress towards our 2020 Product target.
- Anchor sustainability criteria for raw materials in our innovation process.