

CARE CHANGES EVERYTHING.

Beiersdorf

HOME OF



Eucerin

Hansaplast

LA PRAIRIE
SWITZERLAND

CHANTECAILLE

INSIGHT & DATA LEAD

YOUR TASKS

Discover Operational Growth Excellence (OPEX) together with us. OPEX is the new commercial drumbeat and a key initiative for Beiersdorf Europe & North America, delivering incremental Net Sales opportunities. OPEX is a repeatable growth program, which uses unique and new data points and new analytical approaches in a way that covers all growth levers. OPEX provides unprecedented insights and identifies very tangible opportunities for immediate implementation.

As Insight & Data Lead on our regional OPEX program, you will play a crucial role in shaping the future of our data-driven decision-making process. You will work across multiple verticals, including sales, marketing, and finance and for many different markets in Europe & North America, inc. selected travel opportunities. You will lead a team to uncover valuable commercial insights based on excellent data to build strong mid-term action plans and inform our strategic direction. You will work in a collaborative and innovative environment, providing continuous learning and development opportunities.

- Lead and develop the team of professional Insight & Data Analysts
- Supervise and conduct data driven analyses and foster category excellence to support local teams in insights generation and interpretation needs (reported in PowerBI; PPT & XLS as addition)
- Collaborate with central teams, local teams and management representatives to gather, analyze and prioritize business requirements and drive the analytical process
- Ensure effective collaboration between business and tech teams by aligning technology solutions with business objectives
- Ensure data integrity and accuracy by working closely with local and central counterparts
- Implement visual enhancements for OPEX analysis (e.g., adding explanations/ insights to results)
- Lead towards best practices for data governance, ensure utmost end-to-end data quality along defined gates and track quality with defined standards and KPIs (in collaboration with your team, local teams and the OPEX central team)
- Collaborate with local and central teams to gather, analyze, and prioritize business requirements
- Collaborate with the business product owner to drive OPEX digitalization and automation and organize regular OPEX excellence audits (Countries, Central Team, IT)
- Support the OPEX Central Team in trainings (e.g., on analytics, visualizations, etc.), including preparation and content

YOUR PROFILE

- Degree in Business, Economics, IT, or a related field
- 5+ relevant work experience in analytics/data analysis, business intelligence or related field.
- Previous experience in the consumer product industry as a plus
- First leadership experience will be an asset
- Some business travel in Europe will be required
- Good understanding of Power BI and database management

JOB DETAILS

Contract Type: Unlimited / Full-Time
Country / City: Poland / Poznan
Company: BSS Poland
Job ID: 16807

- Proficiency in Excel, PowerPoint, etc.
- Familiarity with statistical analysis and data visualization techniques
- Very good communication and presentation skills, with the ability to effectively work with both business and technical teams
- Strong problem-solving abilities and analytical thinking
- Ability to work collaboratively in a cross-functional team environment
- Detail-oriented with a focus on accuracy and quality
- Adaptable and able to manage multiple priorities in a fast-paced environment
- Strong drive and proactive attitude towards achieving results
- Proficiency in English (written & spoken); Polish is a plus