



REGIONAL ESHOP LEAD (M/F/D)

YOUR TASKS

Be the strategic and operational lead for eShops and Marketplaces across Europe

- Responsible for strategic planning, management and development of the European e-shops
- Secure strong alignment and collaboration both with Global and regional teams
- Ensure global e-Commerce strategy implementation
- Drive expansion of eShop to further European countries based on market potential
- Own annual business planning and forecasting processes
- Continuous shop performance reporting & gap analyses
- Continuous monitoring and operational crisis resolution of eShop system Hybris
- Supervision of FSP related tasks such as fulfilment, inventory, reverse logistics
- Ensure legal, financial and tax compliance and operational excellence

YOUR PROFILE

- Several years of experience within eCommerce and digital marketing mandatory
- Finance or sales experience desired
- Commercial, analytical, collaboration, entrepreneurial & inclusion skills are mandatory
- Know-how in the conception, design and implementation of websites
- Understanding of customer needs in retail and e-commerce
- Knowledge of web technologies such as PHP, Javascript and CSS as well as the
- Experience in working with databases are an advantage
- English Language fluency required, additional beneficial languages are German & Dutch

ADDITIONAL INFORMATION

You are welcome to apply without a cover letter.

If you want to attach a cover letter, please upload it with your resume.

JOB DETAILS

Contract Type: Unlimited / Full-Time
Job Start Date: 2/1/2021
Country / City: Netherlands / Amsterdam
Company: Beiersdorf NV
(Netherlands)
Job ID: 5140