

Directors' Dealings

Notification in accordance with Art. 19 sec. 1 EU Market Abuse Regulation concerning transactions by persons discharging managerial responsibilities and persons closely associated with them

Beiersdorf Aktiengesellschaft, Unnastraße 48, 20253 Hamburg

Notifying Party	Reason for the notification	Description of the financial instrument, type of instrument	ISIN	Type of Transaction	Price €	Volume of Transaction €	Transaction Place and Date
maxingvest ag	Person closely associated with: Wolfgang Herz, Member of the Supervisory Board	Share	DE0005200000	Transfer of 1,824,701 shares as part of an intragroup reallocation (transferee: BBG Holding GmbH & Co. KG, see same-day notification)	0	0	2023-06-15 UTC+2 Outside a trading venue
BBG Holding GmbH & Co. KG	Person closely associated with: Wolfgang Herz, Member of the Supervisory Board	Share	DE0005200000	Transfer of 1,824,701 shares as part of an intragroup reallocation (transferor: maxingvest ag, see same-day notification)	0	0	2023-06-15 UTC+2 Outside a trading venue