

## Directors' Dealings

### Notification in accordance with Art. 19 sec. 1 EU Market Abuse Regulation concerning transactions by persons discharging managerial responsibilities and persons closely associated with them

Beiersdorf Aktiengesellschaft, Beiersdorfstr. 1 - 9, 22529 Hamburg

| Notifying Party             | Reason for the notification   | Description of the financial instrument, type of instrument | ISIN         | Type of Transaction   | Price € | Volume of Transaction € | Transaction Place and Date                     |
|-----------------------------|-------------------------------|---|--------------|---|---------|-------------------------|--|
| Ramon Antonio Mirt Alvarado | Member of the Executive Board | Share   | DE0005200000 | Order to purchase a total of up to 7590 Beiersdorf-shares in the period from March 15th, 2024 to March 16th, 2026. The individual transactions are subject to the condition that the settlement order will not terminate early during the period. |         |                         | 2024-03-14<br>UTC+4<br>Outside a trading venue |
| Ramon Antonio Mirt Alvarado | Member of the Executive Board | Share   | DE0005200000 | Order to purchase a total of up to 7590 Beiersdorf-shares in the period from May 17th, 2024 to May 18th, 2026. The individual transactions are subject to the condition that the settlement order will  |         |                         | 2024-05-16<br>UTC+4<br>Outside a trading venue |

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|-----------------------------|-------------------------------|---|--------------|--|--|---|-----------------------------|
|                             |                               |   |              | not terminate early during the period. |  |   |                             |
| Ramon Antonio Mirt Alvarado | Member of the Executive Board | Share   | DE0005200000 | Sale                                   | 122.3112                                   | 330,851.80  | 2024-12-04<br>UTC+4<br>XETR |
| Ramon Antonio Mirt Alvarado | Member of the Executive Board | Share   | DE0005200000 | Sale                                   | 123.5<br>124.5<br><br>(Price:<br>124.0002) | 166,972.00<br>168,448.50<br><br>(Aggregated<br>Volume:<br>335,420.50) | 2024-12-06<br>UTC+4<br>XETR |