

Directors' Dealings

Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

Beiersdorf Aktiengesellschaft, Unnastraße 48, 20253 Hamburg

Transaction Place and Date	Notifying Party	Function	Title of the Security	Securities Identification Number	Type of Transaction	Number of Certificates	Price per Certificate €	Volume of Transaction €
August 11, 2014 Hamburg	Herz, Cornelia	Spouse of Supervisory Board Member	no-par value bearer shares	DE000520000	Purchase	450	65.55	29,497.50