

# ANNUAL FINANCIAL STATEMENTS OF BEIERSDORF AG

AS OF DECEMBER 31, 2021

**Beiersdorf**

# We are Beiersdorf

At Beiersdorf we have been caring about skin since 1882. Beiersdorf's success is based on its strong portfolio of internationally leading brands. It is thanks to them that millions of people around the world choose Beiersdorf day after day. Our brands boast innovative strength, outstanding quality, and exceptional closeness to our consumers. By responding quickly and flexibly to regional requirements, we are winning the hearts of consumers in nearly all countries worldwide. Our successful skin and body care brands form the focus of our successful brand portfolio and each brand serves very different areas: NIVEA is aimed at the mass market, Eucerin at the dermo-cosmetics market, and La Prairie at the selective cosmetics market. With its Hansaplast and Elastoplast brands, Beiersdorf also has a global presence in the field of plasters and wound care. Renowned brands such as Aquaphor, Coppertone, Chantecaille, Labello, 8X4, arix, Hidrofugal, Maestro and Florena round off our extensive portfolio in the Consumer Business Segment. Through the tesa brand, which has been managed since 2001 by Beiersdorf's independent tesa subgroup, we also offer highly innovative self-adhesive system and product solutions for industry, craft businesses, and consumers.



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# Income Statement - Beiersdorf AG

(IN € MILLION)

|                                                                                        | Note | 2020         | 2021         |
|----------------------------------------------------------------------------------------|------|--------------|--------------|
| <b>Sales</b>                                                                           | 01   | <b>1,289</b> | <b>1,336</b> |
| Other operating income                                                                 | 02   | 30           | 35           |
| Cost of materials                                                                      | 03   | -287         | -286         |
| Personnel expenses                                                                     | 04   | -290         | -332         |
| Depreciation and amortization of property, plant, and equipment, and intangible assets | 05   | -42          | -41          |
| Other operating expenses                                                               | 06   | -647         | -727         |
| <b>Operating result</b>                                                                |      | <b>53</b>    | <b>-15</b>   |
| Net income from investments                                                            | 07   | 215          | 212          |
| Net interest expense                                                                   | 08   | -31          | -45          |
| Other financial result                                                                 | 09   | -10          | 3            |
| <b>Financial result</b>                                                                |      | <b>174</b>   | <b>170</b>   |
| <b>Profit before tax</b>                                                               |      | <b>227</b>   | <b>155</b>   |
| Income taxes                                                                           | 10   | -33          | -32          |
| <b>Profit after tax</b>                                                                |      | <b>194</b>   | <b>123</b>   |
| Transfer to other retained earnings                                                    |      | -18          | -            |
| Transfer from other retained earnings                                                  |      | -            | 53           |
| <b>Net retained profits</b>                                                            |      | <b>176</b>   | <b>176</b>   |

# Balance Sheet - Beiersdorf AG

(IN € MILLION)

| Assets                                                     | Note | Dec. 31, 2020 | Dec. 31, 2021 |
|------------------------------------------------------------|------|---------------|---------------|
| Intangible assets                                          | 12   | 170           | 140           |
| Property, plant, and equipment                             | 13   | 137           | 139           |
| Financial assets                                           | 14   | 5,501         | 6,328         |
| <b>Fixed assets</b>                                        |      | <b>5,808</b>  | <b>6,607</b>  |
| Inventories                                                |      | 3             | 4             |
| Receivables and other assets                               | 15   | 634           | 693           |
| Securities                                                 | 16   | 346           | 82            |
| Cash and cash equivalents                                  | 17   | 51            | 1             |
| <b>Current assets</b>                                      |      | <b>1,034</b>  | <b>780</b>    |
| <b>Prepaid expenses</b>                                    |      | <b>6</b>      | <b>6</b>      |
| <b>Deferred tax assets</b>                                 | 10   | <b>74</b>     | <b>98</b>     |
|                                                            |      | <b>6,922</b>  | <b>7,491</b>  |
|                                                            |      |               |               |
| Equity and liabilities                                     | Note | Dec. 31, 2020 | Dec. 31, 2021 |
| Share capital                                              |      | 252           | 252           |
| Own shares                                                 |      | -25           | -25           |
| Issued capital                                             |      | 227           | 227           |
| Additional paid-in capital                                 |      | 47            | 47            |
| Retained earnings                                          |      | 2,350         | 2,314         |
| Net retained profits                                       |      | 176           | 176           |
| <b>Equity</b>                                              | 18   | <b>2,800</b>  | <b>2,764</b>  |
| Provisions for pensions and other post-employment benefits | 19   | 605           | 656           |
| Other provisions                                           | 20   | 266           | 305           |
| <b>Provisions</b>                                          |      | <b>871</b>    | <b>961</b>    |
| <b>Liabilities</b>                                         | 21   | <b>3,251</b>  | <b>3,766</b>  |
|                                                            |      | <b>6,922</b>  | <b>7,491</b>  |

# Basis of Preparation of Beiersdorf AG's Financial Statements

## INFORMATION ON THE COMPANY

The registered office of Beiersdorf AG is at Unnastrasse 48 in Hamburg (Germany), and the company is registered with the commercial register of the Hamburg Local Court under the number HRB 1787.

Beiersdorf AG is an internationally leading branded consumer goods company developing and distributing skin and body care products in the Consumer Business Segment. It is responsible for the German Consumer business and provides typical holding company services to its affiliates. In addition to its own operating activities, Beiersdorf AG manages an extensive investment portfolio and is the direct or indirect parent company of over 170 subsidiaries worldwide. The company also performs central planning/financial control, treasury, and human resources functions, as well as a large proportion of research and development activities for the Consumer business.

As a parent company, Beiersdorf AG prepares its own consolidated financial statements. Beiersdorf's consolidated financial statements are also included in the consolidated financial statements of maxingvest ag, Hamburg, which prepares the consolidated financial statements for the largest group of companies. Both sets of consolidated financial statements are published in the *Bundesanzeiger* (Federal Gazette).

## GENERAL NOTES TO THE ANNUAL FINANCIAL STATEMENTS

The annual financial statements of Beiersdorf AG are prepared in accordance with the provisions of the *Handelsgesetzbuch* (German Commercial Code, *HGB*) and the *Aktengesetz* (German Stock Corporation Act, *AktG*). The recommendations of the German Corporate Governance Code that are relevant to the annual financial statements were taken into account.

The financial statements comprise the balance sheet, the income statement, and the notes. The income statement was prepared using the total cost (nature of expense) method. Where items in the balance sheet and the income statement have been summarized to aid clarity, they are disclosed and explained separately in the notes. The annual financial statements are prepared in euros (€); amounts are given in millions of euros (€ million). The accounting policies used in the previous year have not changed in the reporting year.

The management report of Beiersdorf AG and the Group management report have been combined in accordance with § 315 (5) *HGB* in conjunction with § 298 (2) *HGB* and published in the 2021 Annual Report.

The annual financial statements of Beiersdorf AG combined with the Group management report for the 2021 fiscal year are published in the *Bundesanzeiger*.

## ESTIMATES AND ASSUMPTIONS

Preparation of the annual financial statements requires management to make estimates and assumptions to a limited extent that affect the amount and presentation of recognized assets and liabilities, income and expenses, and contingent liabilities. Such estimates and assumptions reflect all currently available information. Significant estimates and assumptions were made in particular in relation to the following accounting policies: impairment testing of investments in affiliated companies (Note 14 "Financial Assets"), write-downs of doubtful receivables (Note 15 "Receivables and Other Assets"), the actuarial assumptions for the defined benefit expense as well as for the present value of pension commitments (Note 19 "Provisions for Pensions and Other Post-employment Benefits"), the determination of the amount of eligible deferred tax assets (Note 10 "Income Taxes"), and the recognition of other provisions (Note 20 "Other Provisions"). Specifically when recognizing the legal risks from the claims for damages (Note 22 "Contingent Liabilities"), existing uncertainty calls for significant discretion in evaluating whether and to what extent potential damages have arisen and the scale on which claims under joint and several liability may be met. In determining the amount of possible damages, particular discretion must be used in determining the emphasis on "overcharge" and "pass-on rate" factors used in the calculation. Furthermore, estimates and assumptions are made in particular when determining the useful lives of intangible assets and property, plant, and equipment, and when measuring inventories.

Actual amounts may differ from these estimates. Changes to estimates are recognized in profit or loss when more recent knowledge becomes available. The above estimates and assumptions also take into account the potential impact of the COVID-19 pandemic.

# Notes to the Income Statement

## 01 Sales

Sales revenue includes sales of products and services, rental and lease income, and royalty income from affiliated companies. Sales revenue is recognized when the goods and products are delivered or the service is provided and the risk is transferred. Beiersdorf AG uses different terms of delivery to specify the contractual transfer of risk. Discounts, customer bonuses, and rebates are directly deducted from revenue as sales reductions. The probability of returns is reflected in the recognition and measurement of sales.

Beiersdorf AG is responsible for business in Germany with branded consumer products for skin and body care, which are bundled in the Consumer Business Segment. It also provides typical holding company services to affiliates in the course of its activities. Beiersdorf AG's sales increased by €47 million to €1,336 million (previous year: €1,289 million). Sales are thus back at the level achieved before the COVID-19 pandemic.

### SALES BY REGION (IN € MILLION)

|                       | 2020         | 2021         |
|-----------------------|--------------|--------------|
| Germany               | 991          | 988          |
| Rest of Europe        | 151          | 162          |
| Americas              | 59           | 73           |
| Africa/Asia/Australia | 88           | 113          |
|                       | <b>1,289</b> | <b>1,336</b> |

## 02 Other Operating Income

### (IN € MILLION)

|                                                              | 2020      | 2021      |
|--------------------------------------------------------------|-----------|-----------|
| Income from the reversal of provisions                       | 14        | 22        |
| Currency translation gains on trade receivables and payables | 5         | 3         |
| Income from services provided to affiliated companies        | 6         | 6         |
| Other income                                                 | 5         | 4         |
|                                                              | <b>30</b> | <b>35</b> |

Other operating income includes income relating to other periods of €22 million (previous year: €14 million) resulting from the reversal of provisions.

## 03 Cost of Materials

The cost of materials of €286 million (previous year: €287 million) includes the acquisition cost of the goods sold.

## 04 Personnel Expenses

### (IN € MILLION)

|                                                  | 2020       | 2021       |
|--------------------------------------------------|------------|------------|
| Wages and salaries                               | 249        | 275        |
| Social security contributions and other benefits | 32         | 34         |
| Pension expenses                                 | 9          | 23         |
|                                                  | <b>290</b> | <b>332</b> |

In the reporting year differences between previous actuarial assumptions and actual developments had a negative effect of €6 million on operating profit (previous year: positive effect of €8 million). The expenses attributable to the change in discount rate and the unwinding of the discount on the pension provisions are reported under "Net interest expense" as in the previous year.

## 05 Depreciation and Amortization of Property, Plant, and Equipment, and Intangible Assets

As in the previous year, the figure for the year under review mainly includes amortization of trademark rights and patents from the acquisition of the Coppertone business from Bayer. Apart from scheduled depreciation and amortization, no significant impairment losses were recognized on intangible assets and property, plant and equipment in the year under review (previous year: €0 million).

## 06 Other Operating Expenses

### (IN € MILLION)

|                                                               | 2020       | 2021       |
|---------------------------------------------------------------|------------|------------|
| Marketing expenses                                            | 390        | 398        |
| Maintenance costs                                             | 7          | 7          |
| Outgoing freight                                              | 8          | 8          |
| Currency translation losses on trade receivables and payables | 6          | 3          |
| Third-party services                                          | 31         | 41         |
| Legal and consulting costs                                    | 28         | 45         |
| Other personnel expenses                                      | 14         | 18         |
| Costs of services invoiced by affiliated companies            | 115        | 163        |
| Other taxes                                                   | 1          | 2          |
| Other expenses                                                | 47         | 42         |
|                                                               | <b>647</b> | <b>727</b> |

The increase in the cost of services invoiced by affiliated companies reflects the significant rise in investment in the fiscal year to accelerate the digital transformation as part of the "Digital Fast Forward" strategic program. The related initiatives are being implemented by the Group's internal company Beiersdorf Shared Services GmbH.

## 07 Net Income from Investments

| (IN € MILLION)                                                                           |            |            |
|------------------------------------------------------------------------------------------|------------|------------|
|                                                                                          | 2020       | 2021       |
| Income from investments                                                                  | 216        | 223        |
| (thereof from affiliated companies)                                                      | (216)      | (223)      |
| Income from profit transfer agreements                                                   | 20         | 13         |
| Reversals of write-downs of financial assets and securities classified as current assets | 4          | 18         |
| Losses on profit transfer agreements                                                     | -8         | -5         |
| Write-downs of financial assets and securities classified as current assets              | -17        | -36        |
| Losses on disposal of investments in affiliated companies and other equity investments   | -          | -1         |
|                                                                                          | <b>215</b> | <b>212</b> |

Income from investments includes in particular the profit distributions of La Prairie Group AG, Switzerland, in the amount of €120 million and of Beiersdorf (Thailand) Co., Ltd., Thailand, in the amount of €42 million.

Write-downs of financial assets and marketable securities in the fiscal year include write-downs of yield-oriented securities. The relevant securities were reduced in the course of the fiscal year.

## 08 Net Interest Expense

| (IN € MILLION)                                                                                  |            |            |
|-------------------------------------------------------------------------------------------------|------------|------------|
|                                                                                                 | 2020       | 2021       |
| Other interest and similar income                                                               | 30         | 20         |
| (thereof from affiliated companies)                                                             | (5)        | (1)        |
| Interest and similar expenses                                                                   | -7         | -8         |
| (thereof to affiliated companies)                                                               | (-2)       | (-2)       |
| Expenses from unwinding of discounts on provisions for pensions and other long-term obligations | -54        | -57        |
|                                                                                                 | <b>-31</b> | <b>-45</b> |

Expenses from unwinding of discounts on provisions for pensions and other long-term obligations include €43 million in expenses from the change in the discount rate for post-employment benefit obligations (previous year: €37 million).

In the fiscal year, €1 million in income from plan assets was offset against expenses from the unwinding of discounts on pension obligations (previous year: €0 million).

## 09 Other Financial Result

| (IN € MILLION)           |            |          |
|--------------------------|------------|----------|
|                          | 2020       | 2021     |
| Other financial income   | 151        | 91       |
| Other financial expenses | -161       | -88      |
|                          | <b>-10</b> | <b>3</b> |

Other financial income comprises currency translation gains on financial items of €86 million (previous year: €147 million) and income from the sale of securities of €5 million (previous year: €4 million). Other financial expenses comprise currency translation losses on financial items of €87 million (previous year: €158 million) and miscellaneous financial expenses of €1 million (previous year: €3 million).

## 10 Income Taxes

Corporation tax, the solidarity surcharge, trade tax, and paid withholding tax are reported as income tax expenses. Deferred tax expenses and income are also included in this item. Deferred tax assets are recognized to the extent that future tax benefits are expected to arise from differences between the carrying amounts of assets and liabilities in the financial statements and their tax bases and from tax loss carryforwards. Any resulting aggregate tax benefit may be recognized as deferred tax assets. The amounts are measured using the company's individual tax rate of 31.9% (previous year: 31.9%).

Beiersdorf AG is the consolidated income tax group parent of various consolidated tax group subsidiaries. A consolidated income tax group exists if a consolidated tax group subsidiary within the meaning of § 14 (1) sentence 1 in conjunction with § 17 (1) sentence 1 *Körperschaftsteuergesetz* (German Corporate Income Tax Act, *KStG*) undertakes by way of a profit transfer agreement within the meaning of § 291 (1) *AktG* to transfer its entire profit to a single other commercial enterprise. As a result, the income of the consolidated tax group subsidiary is attributable to the entity's parent (consolidated tax group parent). Future tax liabilities or benefits resulting from temporary differences between the carrying amounts of assets and liabilities or items of prepaid expenses and deferred income in the annual financial statements of the consolidated tax group subsidiaries and their corresponding tax bases are therefore recognized in Beiersdorf AG's annual financial statements.

Deferred tax assets of €85 million (previous year: €70 million) were recognized for pension provisions as a result of the higher liabilities recognized in the financial statements as against the tax base. Other deferred tax assets of €11 million

(previous year: €10 million) were due to certain other provisions not being recognizable for tax purposes, or to lower values being recognized and from tax loss carryforwards of €8 million (previous year: €0 million). Deferred tax liabilities mainly result from differences in the carrying amounts of fixed assets of €12 million (previous year: €12 million).

Overall, Beiersdorf AG expects an aggregate future tax benefit of €98 million (previous year: €74 million) from its own temporary accounting differences and those relating to companies in its consolidated tax group as of December 31, 2021. The tax result for the fiscal year includes income of €24 million from deferred taxes (previous year: €10 million).

Significant management judgment is required to determine the amount of deferred tax assets that can be recognized, based upon the likely timing and the level of future taxable profits. Given the positive assessments of future business development, it is assumed there is a reasonable probability that future taxable income will be sufficient to allow utilization of the deferred tax assets.

## **11 Other Taxes**

Other taxes are reported under other operating expenses. They amount to €2 million (previous year: €1 million).

# Notes to the Balance Sheet

## 12 Intangible Assets

(IN € MILLION)

|                                      | Purchased patents, licenses, trademarks,<br>and similar rights and assets | Advance<br>payments | Total      |
|--------------------------------------|---------------------------------------------------------------------------|---------------------|------------|
| <b>Cost</b>                          |                                                                           |                     |            |
| <b>Opening balance Jan. 1, 2021</b>  | <b>478</b>                                                                | -                   | <b>478</b> |
| Additions                            | -                                                                         | -                   | -          |
| Disposals                            | -7                                                                        | -                   | -7         |
| Transfers                            | -                                                                         | -                   | -          |
| <b>Closing balance Dec. 31, 2021</b> | <b>471</b>                                                                | -                   | <b>471</b> |
| <b>Amortization</b>                  |                                                                           |                     |            |
| <b>Opening balance Jan. 1, 2021</b>  | <b>308</b>                                                                | -                   | <b>308</b> |
| Write-downs                          | 30                                                                        | -                   | 30         |
| Reversals of write-downs             | -                                                                         | -                   | -          |
| Disposals/transfers                  | -7                                                                        | -                   | -7         |
| <b>Closing balance Dec. 31, 2021</b> | <b>331</b>                                                                | -                   | <b>331</b> |
| <b>Carrying amount Dec. 31, 2021</b> | <b>140</b>                                                                | -                   | <b>140</b> |
| Carrying amount Dec. 31, 2020        | 170                                                                       | -                   | 170        |

Purchased intangible assets are recognized at cost and amortized on a straight-line basis over a period of three to ten years. Internally generated intangible assets and research and development expenses are not capitalized.

Write-downs for impairment are recognized if other than temporary impairments in value are likely to occur. Write-downs are reversed up to amortized cost if the reasons for the impairment no longer apply.

The scheduled amortization of €30 million relates to the acquisition of the Coppertone trademarks and patents from Bayer in fiscal year 2019.

### 13 Property, Plant, and Equipment

(IN € MILLION)

|                                      | Land, land rights,<br>and buildings | Technical<br>equipment and<br>machinery | Office and other<br>equipment | Advance pay-<br>ments<br>and assets under<br>construction | Total      |
|--------------------------------------|-------------------------------------|-----------------------------------------|-------------------------------|-----------------------------------------------------------|------------|
| <b>Cost</b>                          |                                     |                                         |                               |                                                           |            |
| <b>Opening balance Jan. 1, 2021</b>  | <b>239</b>                          | <b>2</b>                                | <b>144</b>                    | <b>8</b>                                                  | <b>393</b> |
| Additions                            | 1                                   | -                                       | 4                             | 8                                                         | 13         |
| Disposals                            | -2                                  | -                                       | -7                            | -                                                         | -9         |
| Transfers                            | 1                                   | -                                       | -                             | -1                                                        | -          |
| <b>Closing balance Dec. 31, 2021</b> | <b>239</b>                          | <b>2</b>                                | <b>141</b>                    | <b>15</b>                                                 | <b>397</b> |
| <b>Depreciation</b>                  |                                     |                                         |                               |                                                           |            |
| <b>Opening balance Jan. 1, 2021</b>  | <b>134</b>                          | <b>2</b>                                | <b>120</b>                    | -                                                         | <b>256</b> |
| Depreciation                         | 3                                   | -                                       | 8                             | -                                                         | 11         |
| Disposals/transfers                  | -2                                  | -                                       | -7                            | -                                                         | -9         |
| <b>Closing balance Dec. 31, 2021</b> | <b>135</b>                          | <b>2</b>                                | <b>121</b>                    | -                                                         | <b>258</b> |
| <b>Carrying amount Dec. 31, 2021</b> | <b>104</b>                          | -                                       | <b>20</b>                     | <b>15</b>                                                 | <b>139</b> |
| Carrying amount Dec. 31, 2020        | 105                                 | -                                       | 24                            | 8                                                         | 137        |

Property, plant, and equipment is carried at cost and depreciated on a straight-line basis over the assets' expected useful lives. Buildings are depreciated over a useful life of 25 to 50 years. The useful life of technical equipment and machinery, and office and other equipment, is generally ten years, and in exceptional cases three to 15 years.

Up to 2017, low-value assets costing up to €150 were written off in full in the year of acquisition, and assets costing between €150 and €1,000 were pooled and written down over five years.

As of 2018, low-value assets costing up to €250 are written off in full in the year of acquisition. Assets costing between €250 and €1,000 are pooled and written down over five years.

Write-downs for impairment are recognized if other than temporary impairments in value are likely to occur. Write-downs are reversed up to amortized cost if the reasons for the impairment no longer apply.

## 14 Financial Assets

(IN € MILLION)

|                                      | Investments in<br>affiliated companies | Other equity<br>investments | Long-term securities | Total        |
|--------------------------------------|----------------------------------------|-----------------------------|----------------------|--------------|
| <b>Cost</b>                          |                                        |                             |                      |              |
| <b>Opening balance Jan. 1, 2021</b>  | <b>1,833</b>                           | <b>3</b>                    | <b>3,702</b>         | <b>5,538</b> |
| Additions                            | 58                                     | -                           | 1,084                | 1,142        |
| Disposals                            | -                                      | -1                          | 326                  | 325          |
| Transfers                            | -                                      | -                           | -                    | -            |
| <b>Closing balance Dec. 31, 2021</b> | <b>1,891</b>                           | <b>2</b>                    | <b>4,460</b>         | <b>6,353</b> |
| <b>Write-downs</b>                   |                                        |                             |                      |              |
| <b>Opening balance Jan. 1, 2021</b>  | <b>37</b>                              | -                           | -                    | <b>37</b>    |
| Write-downs/reversals of write-downs | -12                                    | -                           | -                    | -12          |
| Disposals/transfers                  | -                                      | -                           | -                    | -            |
| <b>Closing balance Dec. 31, 2021</b> | <b>25</b>                              | -                           | -                    | <b>25</b>    |
| <b>Carrying amount Dec. 31, 2021</b> | <b>1,866</b>                           | <b>2</b>                    | <b>4,460</b>         | <b>6,328</b> |
| Carrying amount Dec. 31, 2020        | 1,796                                  | 3                           | 3,702                | 5,501        |

Investments in affiliated companies are recognized at cost. Write-downs to a lower value at the balance sheet date are recognized if the impairment is expected to be other than temporary. Write-downs are reversed up to cost if the reasons for permanent impairment no longer apply.

The additions to investments in affiliated companies stem from capital increases at existing subsidiaries, especially Beiersdorf Manufacturing Mexico, S.A. de C.V., Silao (México).

The reversal of write-downs on investments in affiliated companies relate to Beiersdorf S.A., Buenos Aires (Argentina), due to a recovery in discounted cash flows resulting from the expansion of its business activities in South America.

Long-term securities include long-term government and corporate bonds with a remaining maturity of more than four years at the time of their acquisition. Long-term securities are measured at net book value. Write-downs for impairment to the lower fair value on the balance sheet date are recognized only if the impairment is expected to be other than temporary.

Long-term government and corporate bonds with an investment volume totaling €1,084 million were purchased in the past fiscal year. These listed securities have remaining maturities of between four and eight years.

## 15 Receivables and Other Assets

| <b>(IN € MILLION)</b>                  | Dec. 31, 2020 | <b>Dec. 31, 2021</b> |
|----------------------------------------|---------------|----------------------|
| Trade receivables                      | 52            | 65                   |
| (thereof due after more than one year) | (-)           | (-)                  |
| Receivables from affiliated companies  | 521           | 554                  |
| (thereof due after more than one year) | (-)           | (-)                  |
| Other assets                           | 61            | 74                   |
| (thereof due after more than one year) | (-)           | (-)                  |
|                                        | <b>634</b>    | <b>693</b>           |

Receivables and other assets are carried at their nominal value. Appropriate individual valuation adjustments are charged for identifiable individual risks. General valuation adjustments are charged to take account of general credit risk.

Receivables and assets in foreign currency due within one year are translated at the middle spot rate on the balance sheet date. Hedged foreign currency receivables are carried at the hedge rate. There are no receivables and assets in foreign currency due after more than one year.

Receivables from affiliated companies comprise financial receivables of €459 million (previous year: €442 million) and trade receivables of €95 million (previous year: €79 million).

Other assets mainly comprise tax receivables, interest receivables on securities, and emission allowances purchased through CO<sub>2</sub> certificates.

## 16 Securities

As of December 31, 2021, Beiersdorf AG had invested a total of €82 million (previous year: €346 million) in short-term listed government and corporate bonds and near-money market retail funds. These investments classified as current assets are carried at the lower of amortized cost and fair value. €49 million (previous year: €211 million) of the securities have a remaining maturity of up to one year, and €33 million (previous year: €135 million) have a remaining maturity of between one and four years. As of the balance sheet date, no bonds had been lent to banks in short-term securities lending transactions (previous year: €0 million).

## 17 Cash and Cash Equivalents

Cash and cash equivalents comprise bank balances, cash-on-hand, checks, and short-term liquid investments such as overnight funds and short-term deposits.

## 18 Equity

The following changes in equity were recorded in fiscal year 2020:

| <b>(IN € MILLION)</b>      |               |                                             |                          |                      |
|----------------------------|---------------|---------------------------------------------|--------------------------|----------------------|
|                            | Dec. 31, 2020 | Utilization of 2020<br>net retained profits | 2021<br>profit after tax | <b>Dec. 31, 2021</b> |
| Share capital              | 252           | -                                           | -                        | 252                  |
| Own shares                 | -25           | -                                           | -                        | -25                  |
| Issued capital             | 227           | -                                           | -                        | 227                  |
| Additional paid-in capital | 47            | -                                           | -                        | 47                   |
| Legal reserve              | 4             | -                                           | -                        | 4                    |
| Other retained earnings    | 2,346         | 17                                          | -53                      | 2,310                |
| Net retained profits       | 176           | -176                                        | 176                      | 176                  |
|                            | <b>2,800</b>  | <b>-159</b>                                 | <b>123</b>               | <b>2,764</b>         |

### SHARE CAPITAL

The share capital of Beiersdorf Aktiengesellschaft amounts to €252 million (previous year: €252 million) and is composed of 252 million no-par-value bearer shares, each with an equal share in the company's share capital. Since the settlement of the share buyback program on February 3, 2004, and following implementation of the share split in 2006, Beiersdorf Aktiengesellschaft holds 25,181,016 no-par-value shares, corresponding to 9.99% of the company's share capital.

### AUTHORIZED CAPITAL

The Annual General Meeting on April 29, 2020, authorized the Executive Board to increase the share capital with the approval of the Supervisory Board in the period until April 28, 2025, by up to a total of €92 million (Authorized Capital I: €42 million; Authorized Capital II: €25 million; Authorized Capital III: €25 million) by issuing new no-par-value bearer shares on one or several occasions. In this context, the dividend rights for new shares may be determined by a different method than that set out in § 60 (2) AktG.

Shareholders shall be granted preemptive rights. However, the Executive Board is authorized, with the approval of the Supervisory Board, to disapply shareholders' preemptive rights in the following cases:

1. to eliminate fractions created as a result of capital increases against cash contributions (Authorized Capital I, II, III);
2. to the extent necessary to grant the holders/creditors of convertible bonds or bonds with warrants issued by Beiersdorf Aktiengesellschaft, or companies in which it holds a direct or indirect majority interest, rights to subscribe for new shares in the amount to which they would be entitled after exercising their conversion or option rights, or after fulfilling their conversion obligation (Authorized Capital I, II, III);

3. if the total amount of share capital attributable to the new shares for which preemptive rights are to be disappplied does not exceed 10% of the share capital existing at the time this authorization comes into effect or, in the event that this amount is lower, at the time the new shares are issued and the issue price of the new shares is not materially lower than the quoted market price of the existing listed shares at the time when the issue price is finalized, which should be as near as possible to the time the shares are placed. If, during the term of the authorized capital, other authorizations to issue or sell shares in the company or to issue rights that enable or oblige the holder to subscribe for shares in the company are exercised while disapplying preemptive rights pursuant to or in accordance with § 186 (3) sentence 4 AktG, this must be counted toward the above-mentioned 10% limit (Authorized Capital II);

4. in the case of capital increases against non-cash contributions for the purpose of acquiring companies, business units of companies, or equity interests in companies (Authorized Capital III).

The Executive Board may only exercise the above authorizations to disapply preemptive rights to the extent that the total proportionate interest in the share capital attributable to the shares issued while disapplying preemptive rights does not exceed 10% of the share capital at the time these authorizations become effective or at the time these authorizations are exercised. If other authorizations to issue or sell shares in the company or to issue rights that enable or oblige the holder to subscribe for shares in the company are exercised while disapplying preemptive rights during the term of the authorized capital until such time as it is utilized, this must be counted toward the above-mentioned limit.

The Executive Board was also authorized to determine the further details of the capital increase and its implementation with the approval of the Supervisory Board.

#### **CONTINGENT CAPITAL**

In addition, the Annual General Meeting on April 29, 2020, resolved to contingently increase the share capital by up to a total of €42 million, composed of up to 42 million no-par-value bearer shares. In accordance with the underlying resolution of the Annual General Meeting, the contingent capital increase will be implemented only if:

1. the holders or creditors of conversion and/or option rights attached to the convertible bonds and/or bonds with warrants issued in the period until April 28, 2025, by Beiersdorf Aktiengesellschaft or companies in which it holds a direct or indirect majority interest, choose to exercise their conversion or option rights, or
2. the holders or creditors of convertible bonds giving rise to a conversion obligation issued in the period until April 28, 2025, by Beiersdorf Aktiengesellschaft, or companies in which it holds a direct or indirect majority interest, comply with such obligation,

and the contingent capital is required for this in accordance with the terms and conditions of the bonds.

The new shares bear dividend rights from the beginning of the fiscal year in which they are created as a result of the exercise of conversion or option rights, or as a result of compliance with a conversion obligation.

The Executive Board was authorized to determine the further details of the implementation of a contingent capital increase.

#### **ADDITIONAL PAID-IN CAPITAL**

Additional paid-in capital comprises the premium arising from the issue of shares by Beiersdorf AG.

#### **RETAINED EARNINGS**

The Annual General Meeting on April 1, 2021, resolved to transfer €17 million from net retained profits for fiscal year 2020 to other retained earnings. In addition, €53 million was withdrawn from other retained earnings for the reporting year 2021. This amount was transferred to net retained earnings for distribution purposes.

#### **DISCLOSURES ON AMOUNTS SUBJECT TO RESTRICTIONS ON DISTRIBUTION**

An amount of €3 million subject to a restriction on distribution in accordance with § 268 (8) HGB was produced on the difference resulting from the measurement of assets whose fair value exceeds cost, after deduction of the deferred tax liabilities recognized for this purpose.

The difference between provisions for post-employment benefit obligations based on the average market interest rate of the past ten fiscal years and provisions based on the average market interest rate of the past seven fiscal years amounting to €59 million is banned from distribution in accordance with § 253 (6) HGB.

The excess of deferred tax assets over deferred tax liabilities shown in the balance sheet (excluding the deferred tax liability recognized in accordance with § 246 (2) HGB) totaling €99 million is also subject to a restriction on distribution in accordance with § 268 (8) HGB.

As freely available reserves of €2,310 million exceed the amount of €161 million barred from distribution, the net retained profits of €176 million are not subject to any restrictions on distribution.

#### **19 Provisions for Pensions and Other Post-employment Benefits**

Pension provisions cover benefit obligations to former and current employees.

Pension obligations are measured using the projected unit credit method taking into account future wage, salary, and pension increases. In accordance with § 253 (2) HGB, provisions for post-employment benefit obligations are to be discounted at the average market interest rate of the past ten years. The ten-year average interest rate is calculated and published by the Deutsche Bundesbank based on an assumed remaining maturity of 15 years. The applied discount rate was 1.87% (previous year: 2.30%), the wage and salary growth figure 3.0% (previous year: 3.0%), and the pension growth figure 1.75% (previous year: 1.75%). The RT 2018 G mortality tables by K. Heubeck were used as a basis for calculation.

The amount needed for the provisions for post-employment benefit obligations at the average market interest rate of the past seven fiscal years (1.35%) exceeded the applied amount needed for pension provisions at the average market interest rate of the past ten fiscal years (1.87%) by €59 million. This difference is subject to a restriction on distribution in accordance with § 253 (6) HGB.

Assets that serve solely to settle liabilities from post-employment benefit obligations and that are exempt from attachment by all other creditors are offset against the provisions at their fair value. The fair value of assets invested in mixed-use funds, which has been offset against the amount needed to satisfy the obligations, was €97 million as of the balance sheet date (previous year: €87 million; cost: €93 million).

## 20 Other Provisions

| (IN € MILLION)                               | Dec. 31, 2020 | Dec. 31, 2021 |
|----------------------------------------------|---------------|---------------|
| Provisions for taxes                         | 39            | 43            |
| Miscellaneous provisions                     | 227           | 262           |
| (thereof for personnel expenses)             | (86)          | (105)         |
| (thereof for marketing and selling expenses) | (65)          | (54)          |
| (thereof other)                              | (76)          | (103)         |
|                                              | <b>266</b>    | <b>305</b>    |

Other provisions include all identifiable future payment obligations, risks, and uncertain obligations of the company. They are measured using the settlement amount dictated by prudent business judgment to fund future payment obligations. Provisions expected to be settled after more than one year are discounted at the average market interest rate for the past seven years corresponding to their remaining maturity.

Provisions for personnel expenses primarily comprise provisions for obligations relating to flextime account balances, annual bonuses, vacation pay, severance agreements, and anniversary payments. Obligations relating to flextime account balances are offset against the corresponding dedicated asset - mixed-use funds of €29 million (previous year: €26 million) - in this item.

The provisions for marketing and selling expenses relate in particular to cooperative advertising allowances, rebates, and returns.

The other provisions relate in particular to outstanding invoices and litigation risks.

## 21 Liabilities

| (IN € MILLION)                        | Dec. 31, 2020 | Dec. 31, 2021 |
|---------------------------------------|---------------|---------------|
| Liabilities to banks                  | 39            | 71            |
| Trade payables                        | 86            | 121           |
| Liabilities to affiliated companies   | 2,954         | 3,567         |
| Other liabilities                     | 172           | 7             |
| (thereof tax liabilities)             | (4)           | (5)           |
| (thereof social security liabilities) | (-)           | (-)           |
|                                       | <b>3,251</b>  | <b>3,766</b>  |

Liabilities are recognized at their settlement amount at the balance sheet date.

Liabilities in foreign currency due within one year are translated at the middle spot rate on the balance sheet date. Non-current foreign currency liabilities are recognized at the closing rate on the balance sheet date or at the higher rate at the transaction date. Hedged foreign currency liabilities are carried at the hedge rate. There are no liabilities in foreign currency due after more than one year (previous year: €0 million).

In order to optimize asset and liquidity management during the persistently low interest rate situation, short-term liabilities to banks in the amount of €71 million (previous year: €39 million) were used.

Liabilities to affiliated companies largely comprise financial liabilities of €3,515 million (previous year: €2,901 million) and trade payables of €52 million (previous year: €44 million).

Other liabilities to affiliated companies include short-term liabilities to TROMA Alters- und Hinterbliebenenstiftung, Hamburg (Beiersdorf pension fund) of €246 million (previous year: €163 million) related to the investment of TROMA plan assets.

Of the other liabilities, none (previous year: €0 million) are due in more than one year. The liabilities are not collateralized.

# Other Disclosures

## 22 Contingent Liabilities, Other Financial Obligations, and Legal Risks

| (IN € MILLION)                                         | Dec. 31, 2020 | Dec. 31, 2021 |
|--------------------------------------------------------|---------------|---------------|
| <b>Contingent liabilities</b>                          |               |               |
| Obligations under guarantees and letters of comfort    | 5             | 5             |
| (thereof for affiliated companies)                     | (-)           | (-)           |
| <b>Other financial obligations</b>                     |               |               |
| Obligations under rental agreements and leases         | 9             | 9             |
| Obligations under purchase commitments for investments | 3             | 3             |
|                                                        | <b>12</b>     | <b>12</b>     |

### OTHER FINANCIAL OBLIGATIONS

Obligations from rental and lease agreements primarily relate to the leasing of real estate and company cars and are reported at the total amount due until the earliest termination deadline.

The risk of contingent liability claims being asserted is considered to be low due to the good net assets, financial position and results of operations of the affiliated companies concerned.

### LEGAL RISKS

The claim for damages from the liquidator of Schlecker e. K. following closed antitrust proceeding by the *Bundeskartellamt*, which has been pending since 2016, was rejected by the courts of first and second instance. Upon a complaint against denial of leave to appeal by the plaintiff, the appeal was granted without reasoning by the BGH. The proceedings are also directed against six other companies. The claim for compensation, which involves joint and several liability of all defendants, amounts to approximately €200 million plus interest. A further claim in connection with these antitrust proceedings was also dismissed in the first instance. This decision is being appealed. Decisions on other claims for damages made in and out of court in connection with concluded antitrust proceedings are pending. Beiersdorf contests these claims.

## 23 Derivative Financial Instruments

Beiersdorf AG's Corporate Treasury department is responsible for central currency and interest rate management within the Beiersdorf Group, and hence for all transactions involving financial derivatives. Derivative financial instruments are used to hedge the operational business and material financial transactions. Beiersdorf AG is not exposed to any additional risks as a result. The transactions are conducted exclusively with marketable instruments.

### CURRENCY RISKS

Currency risk is the risk that the fair value or future cash flows of financial instruments will fluctuate because of exchange rate movements.

As a matter of principle, currency risks relating to cross-border intragroup financing are hedged centrally by Beiersdorf AG in full and at matching maturities using currency forwards. These hedging activities mean that Beiersdorf was not exposed to material currency risks from financing activities as of the reporting date. The effect on earnings of currency forwards is offset by equivalent fluctuations in the value of the underlying transactions.

At operational level, as a general rule, most of the net cash flows in foreign currency planned for the next 12 months within the Beiersdorf Group are hedged externally by Beiersdorf AG using standard currency forwards; these currency forwards are then largely passed on at matching maturities to Group companies.

As of the balance sheet date, the changes in the market values of the hedging instruments were offset in full by the changes in the cashflows of the underlying transactions. The effectiveness of the hedge relationships are assessed using the critical terms method.

All of these transactions are recorded, measured, and managed centrally in the treasury management system.

The notional value of the currency forwards at the balance sheet date was €2,854 million (previous year: €2,102 million). All of these forward contracts are due within one year (previous year: €2,098 million). The notional values represent the aggregate of all purchase and selling amounts for derivatives. The notional values shown are not netted.

The fair value of the currency forwards at the balance sheet date was €5 million (previous year: €-7 million). The fair value is calculated by measuring the outstanding items at market prices at the balance sheet date. At Beiersdorf AG, the derivatives entered into with banks and the offsetting transactions

passed on to the subsidiaries or the contracts representing the underlying transactions constitute hedges. No provisions were required at the balance sheet date for expected losses from negative market values for derivative financial instruments that are not included in hedge accounting (previous year: €2 million).

#### INTEREST RATE RISK

Interest rate risk is the risk that the fair value or future cash flows of financial instruments will fluctuate because of changes in market interest rates.

Beiersdorf holds very few long-term financial instruments that are not measured at amortized cost and no interest rate derivatives. Consequently, fair value changes are of minor significance for Beiersdorf. The short- and long-term bonds held are not exposed to interest rate risk, since they are held to maturity in line with the investment strategy applied. Interim fluctuations in value are tolerated.

#### DEFAULT RISK

Beiersdorf's exposure to default risk from external financial assets is limited, since such investments are only entered into with selected counterparties with good credit ratings. Maximum limits have been set for investments with partner banks and securities issuers (counterparty limits). Beiersdorf regularly checks the investments actually made against these limits. The bulk of Beiersdorf's liquidity is invested in low-risk securities, such as government or corporate bonds.

The positive fair values of derivatives are exposed in principle to default risk relating to the non-fulfillment of contractual obligations by counterparties. External counterparties are banks for which Beiersdorf considers the risk of default to be extremely low.

## 24 Employees by Function

| AVERAGE NUMBER DURING THE YEAR |              |              |
|--------------------------------|--------------|--------------|
|                                | 2020         | 2021         |
| Research and development       | 691          | 723          |
| Supply chain                   | 310          | 323          |
| Sales and marketing            | 631          | 645          |
| Other functions                | 692          | 687          |
|                                | <b>2,324</b> | <b>2,378</b> |

## 25 Disclosures on the Supervisory and Executive Boards

For fiscal year 2021, the members of the Supervisory Board received remuneration totaling €1,702 thousand (previous year: €1,451 thousand) and the Executive Board received total remuneration (including additions to provisions for Enterprise Value Components) totaling €16,131 thousand (previous year: €8,131 thousand; adjusted). For information on the principles of the system governing Executive and Supervisory Board remuneration and the amount of members' individual remuneration, please refer to the remuneration report. Payments to former members of the Executive Board and their surviving dependents totaled €4,775 thousand (previous year: €3,800 thousand). Provisions for pension commitments to former members of the Executive Board and their surviving dependents totaled €59,369 thousand (previous year: €62,072 thousand).

Members of the Executive and Supervisory Boards did not receive any loans from the Company.

Beiersdorf AG discloses details on the components of Executive and Supervisory Board remuneration in its remuneration report. The remuneration report is as a separate report part of the annual report and can be accessed online at [WWW.BEIERSDORF.DE](http://WWW.BEIERSDORF.DE)

## 26 Auditors' Fees

The Annual General Meeting on April 1, 2021, elected Ernst & Young GmbH Wirtschaftsprüfungsgesellschaft as auditors for fiscal year 2021. The total fees invoiced by Ernst & Young GmbH Wirtschaftsprüfungsgesellschaft for Beiersdorf AG and the subsidiaries under its control for the fiscal year are contained in the relevant notes to the consolidated financial statements.

Non-audit services in fiscal year 2021 mainly comprised the voluntary limited assurance engagement on the combined non-financial report, voluntary audits of the annual financial statements, reviews, particularly of the condensed interim consolidated financial statements and interim Group management report for the period from January 1, 2021 to June 30, 2021, agreed-upon procedures, and other legally prescribed, contractually agreed, or voluntarily requested assurance services.

## 27 List of Shareholdings

The following list shows those companies and equity interests in which Beiersdorf AG holds shares and/or voting rights of more than 5% on the balance sheet date.

### BEIERSDORF AG'S SHAREHOLDINGS

Germany

| Name of the company                                                             | Registered office | Equity interest (in %) | Equity as of Dec. 31, 2021 (in accordance with IFRSs) in € thousand | Profit/loss for fiscal year 2021 (in accordance with IFRSs) in € thousand |
|---------------------------------------------------------------------------------|-------------------|------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------------|
| Produits de Beauté Produktions GmbH <sup>1</sup>                                | Baden-Baden       | 100.00                 | 12,799                                                              | 0                                                                         |
| Beiersdorf Manufacturing Berlin GmbH <sup>1</sup>                               | Berlin            | 100.00                 | 3,958                                                               | 0                                                                         |
| La Prairie Group Deutschland GmbH <sup>1</sup>                                  | Düsseldorf        | 100.00                 | 3,933                                                               | 0                                                                         |
| Beiersdorf Beteiligungs GmbH                                                    | Gallin            | 100.00                 | 890,302                                                             | 59,070                                                                    |
| Tape International GmbH                                                         | Gallin            | 100.00                 | 124                                                                 | 15                                                                        |
| tesa Grundstücksverwaltungsgesellschaft mbH & Co. KG                            | Gallin            | 100.00                 | 15,880                                                              | 7,746                                                                     |
| Beiersdorf Customer Supply GmbH                                                 | Hamburg           | 100.00                 | 123,280                                                             | 12,210                                                                    |
| Beiersdorf Dermo Medical GmbH                                                   | Hamburg           | 100.00                 | 528                                                                 | 49                                                                        |
| Beiersdorf Hautpflege GmbH <sup>2</sup>                                         | Hamburg           | 100.00                 | -                                                                   | -                                                                         |
| Beiersdorf Immo GmbH                                                            | Hamburg           | 100.00                 | 47                                                                  | 2                                                                         |
| Beiersdorf Immobilienentwicklungs GmbH                                          | Hamburg           | 100.00                 | 2,630                                                               | 122                                                                       |
| Beiersdorf Manufacturing Hamburg GmbH <sup>1</sup>                              | Hamburg           | 100.00                 | 22,992                                                              | 0                                                                         |
| Beiersdorf Shared Services GmbH <sup>1</sup>                                    | Hamburg           | 100.00                 | 30,999                                                              | 0                                                                         |
| Next Commerce Accelerator Beteiligungsgesellschaft mbH & Co. KG <sup>2</sup>    | Hamburg           | 9.90                   | -                                                                   | -                                                                         |
| Next Commerce Accelerator 2. Beteiligungsgesellschaft mbH & Co. KG <sup>2</sup> | Hamburg           | 4.78                   | -                                                                   | -                                                                         |
| Phanex Handelsgesellschaft mbH <sup>1</sup>                                     | Hamburg           | 100.00                 | 24                                                                  | 0                                                                         |
| T.D.G. Vertriebs GmbH & Co. KG <sup>3</sup>                                     | Hamburg           | 100.00                 | 128                                                                 | -1,445                                                                    |
| T.D.G. Vertriebs Verwaltungs GmbH <sup>3</sup>                                  | Hamburg           | 100.00                 | 42                                                                  | 2                                                                         |
| tesa Manufacturing Hamburg GmbH <sup>1</sup>                                    | Hamburg           | 100.00                 | 3,802                                                               | 0                                                                         |
| tesa Werk Hamburg GmbH <sup>1</sup>                                             | Hamburg           | 100.00                 | 31,032                                                              | 0                                                                         |
| Ultra Kosmetik GmbH                                                             | Hamburg           | 100.00                 | 87                                                                  | 0                                                                         |
| W5 Immobilien GmbH & Co. KG                                                     | Hamburg           | 100.00                 | 2,870                                                               | -2,090                                                                    |
| WINGMAN-STUDIOS GmbH <sup>3</sup>                                               | Hamburg           | 100.00                 | 2,162                                                               | -1,677                                                                    |
| tesa nie wieder bohren GmbH                                                     | Hanau             | 100.00                 | 4,997                                                               | 108                                                                       |
| tesa Labtec GmbH                                                                | Langenfeld        | 100.00                 | -1,368                                                              | -2,461                                                                    |
| tesa SE                                                                         | Norderstedt       | 100.00                 | 747,550                                                             | 156,326                                                                   |
| tesa Werk Offenburg GmbH <sup>1</sup>                                           | Offenburg         | 100.00                 | 16,146                                                              | 0                                                                         |
| Beiersdorf Manufacturing Waldheim GmbH <sup>1</sup>                             | Waldheim          | 100.00                 | 19,819                                                              | 0                                                                         |

<sup>1</sup> Since these companies have entered into a profit and loss transfer agreement, the accounting profit according to commercial law (HGB) is presented after the transfer of profit and loss.

<sup>2</sup> Figures for 2021 were not available at the date of publication.

<sup>3</sup> Preliminary data.

## Europe

| Name of the company                                   | Registered office        | Equity interest (in %) | Equity as of Dec. 31, 2021 (in accordance with IFRSs) in € thousand | Profit/loss for fiscal year 2021 (in accordance with IFRSs) in € thousand |
|-------------------------------------------------------|--------------------------|------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------------|
| Beiersdorf CEE Holding GmbH                           | AT, Vienna               | 100.00                 | 855,455                                                             | -6,395                                                                    |
| Beiersdorf Ges mbH                                    | AT, Vienna               | 100.00                 | 14,753                                                              | 13,294                                                                    |
| La Prairie Group Austria GmbH                         | AT, Vienna               | 100.00                 | 989                                                                 | 442                                                                       |
| Skin Care Emerging Markets GmbH                       | AT, Vienna               | 100.00                 | 35                                                                  | 0                                                                         |
| tesa GmbH                                             | AT, Vienna               | 100.00                 | 971                                                                 | 615                                                                       |
| S-Biomedic NV <sup>2</sup>                            | BE, Berse                | 16.32                  | -                                                                   | -                                                                         |
| SA Beiersdorf NV                                      | BE, Brussels             | 100.00                 | 134,413                                                             | 11,955                                                                    |
| tesa sa-nv                                            | BE, Brussels             | 100.00                 | 3,607                                                               | 1,046                                                                     |
| Beiersdorf Bulgaria EOOD                              | BG, Sofia                | 100.00                 | 2,969                                                               | 1,294                                                                     |
| Beiersdorf AG                                         | CH, Basel                | 100.00                 | 30,126                                                              | 22,361                                                                    |
| Swiss Cosmetics Production AG <sup>3</sup>            | CH, Berneck              | 35.00                  | -207                                                                | 706                                                                       |
| tesa tape Schweiz AG                                  | CH, Urdorf               | 100.00                 | 1,924                                                               | 822                                                                       |
| La Prairie Group AG                                   | CH, Volketswil           | 100.00                 | 237,843                                                             | 150,538                                                                   |
| La Prairie Operations AG                              | CH, Volketswil           | 100.00                 | 9,743                                                               | -3,185                                                                    |
| Laboratoires La Prairie SA                            | CH, Volketswil           | 100.00                 | 29,565                                                              | 24,859                                                                    |
| Beiersdorf spol. s.r.o.                               | CZ, Prague               | 100.00                 | 7,786                                                               | 4,788                                                                     |
| tesa tape s.r.o.                                      | CZ, Prague               | 100.00                 | 3,156                                                               | 355                                                                       |
| tesa A/S                                              | DK, Allerød              | 100.00                 | 4,008                                                               | 214                                                                       |
| Beiersdorf A/S                                        | DK, Copenhagen           | 100.00                 | 4,286                                                               | 2,563                                                                     |
| Beiersdorf Manufacturing Argenton, S.L.               | ES, Argenton             | 100.00                 | 17,785                                                              | 1,597                                                                     |
| tesa tape S.A.                                        | ES, Argenton             | 100.00                 | 2,726                                                               | 729                                                                       |
| La Prairie Group Iberia S.A.U.                        | ES, Madrid               | 100.00                 | -1,755                                                              | -514                                                                      |
| Beiersdorf Holding, S.L.                              | ES, Tres Cantos          | 100.00                 | 271,282                                                             | 11,837                                                                    |
| Beiersdorf Manufacturing Tres Cantos, S.L.            | ES, Tres Cantos          | 100.00                 | 27,147                                                              | 5,238                                                                     |
| Beiersdorf S.A.                                       | ES, Tres Cantos          | 100.00                 | 21,837                                                              | 15,289                                                                    |
| Beiersdorf Oy                                         | FI, Turku                | 100.00                 | 6,095                                                               | 3,978                                                                     |
| tesa Oy                                               | FI, Turku                | 100.00                 | 399                                                                 | 177                                                                       |
| La Prairie Group France S.A.S.                        | FR, Boulogne-Billancourt | 100.00                 | 35                                                                  | -2,812                                                                    |
| tesa s.a.s.                                           | FR, Lieusaint            | 100.00                 | 2,456                                                               | 1,298                                                                     |
| Beiersdorf Holding France                             | FR, Paris                | 100.00                 | 177,268                                                             | 6,480                                                                     |
| Beiersdorf s.a.s.                                     | FR, Paris                | 99.91                  | 47,719                                                              | 5,075                                                                     |
| Beiersdorf UK Ltd.                                    | GB, Birmingham           | 100.00                 | 42,458                                                              | 29,277                                                                    |
| FormFormForm Ltd.                                     | GB, London               | 100.00                 | -6,112                                                              | -2,994                                                                    |
| La Prairie (UK) Limited                               | GB, London               | 100.00                 | -496                                                                | -1,717                                                                    |
| tesa UK Ltd.                                          | GB, Milton Keynes        | 100.00                 | 5,748                                                               | 598                                                                       |
| The Salford Valve Company Ltd. <sup>3</sup>           | GB, York                 | 12.35                  | 1,406                                                               | -698                                                                      |
| Beiersdorf Hellas A.E.                                | GR, Gerakas              | 100.00                 | 24,275                                                              | 5,795                                                                     |
| tesa tape A.E.                                        | GR, Gerakas              | 100.00                 | 1,351                                                               | 76                                                                        |
| Beiersdorf d.o.o.                                     | HR, Zagreb               | 100.00                 | 6,435                                                               | 4,295                                                                     |
| Beiersdorf Kft.                                       | HU, Budapest             | 100.00                 | 7,799                                                               | 4,191                                                                     |
| Tartsay Beruházó Kft.                                 | HU, Budapest             | 100.00                 | 1,159                                                               | 13                                                                        |
| tesa tape Ragasztószalag Termelő és Kereskedelmi Kft. | HU, Budapest             | 100.00                 | 1,885                                                               | 601                                                                       |
| Alpa-BDF Ltd.                                         | IL, Herzeliya            | 60.00                  | -2,962                                                              | -2,620                                                                    |
| Beiersdorf ehf                                        | IS, Reykjavík            | 100.00                 | 744                                                                 | 526                                                                       |

<sup>2</sup> Figures for 2021 were not available at the date of publication.

<sup>3</sup> Preliminary data.

Europe (continued)

| Name of the company                                       | Registered office      | Equity interest (in %) | Equity as of Dec. 31, 2021 (in accordance with IFRSs) in € thousand | Profit/loss for fiscal year 2021 (in accordance with IFRSs) in € thousand |
|-----------------------------------------------------------|------------------------|------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------------|
| Beiersdorf SpA                                            | IT, Milan              | 100.00                 | 24,800                                                              | 12,315                                                                    |
| La Prairie SpA                                            | IT, Milan              | 100.00                 | 4,644                                                               | -283                                                                      |
| Comet SpA                                                 | IT, Solbiate con Cagno | 100.00                 | 16,399                                                              | 1,393                                                                     |
| tesa SpA                                                  | IT, Vimodrone          | 100.00                 | 4,555                                                               | 1,348                                                                     |
| Beiersdorf Kazakhstan LLP                                 | KZ, Almaty             | 100.00                 | 3,675                                                               | 3,504                                                                     |
| tesa tape UAB                                             | LT, Vilnius            | 100.00                 | 1,173                                                               | 437                                                                       |
| Beiersdorf Holding B.V.                                   | NL, Amsterdam          | 100.00                 | 1,510,490                                                           | 70,614                                                                    |
| Beiersdorf NV                                             | NL, Amsterdam          | 100.00                 | 36,434                                                              | 17,424                                                                    |
| Skin Fakulty B.V. <sup>2,3</sup>                          | NL, Amsterdam          | 46.62                  | -                                                                   | -                                                                         |
| tesa Western Europe B.V.                                  | NL, Amsterdam          | 100.00                 | 867                                                                 | 320                                                                       |
| tesa BV                                                   | NL, Hilversum          | 100.00                 | 2,020                                                               | 838                                                                       |
| tesa TL B.V.                                              | NL, Nijkerk            | 100.00                 | 4,139                                                               | -635                                                                      |
| Beiersdorf AS                                             | NO, Oslo               | 100.00                 | 15                                                                  | 1                                                                         |
| tesa AS                                                   | NO, Oslo               | 100.00                 | 548                                                                 | 215                                                                       |
| Beiersdorf Manufacturing Poznan Sp. z o.o.                | PL, Poznan             | 100.00                 | 58,042                                                              | 6,962                                                                     |
| Beiersdorf Shared Services Poland Sp. z o.o. <sup>2</sup> | PL, Posen              | 100.00                 | -                                                                   | -                                                                         |
| NIVEA Polska Sp. z o.o.                                   | PL, Poznan             | 100.00                 | 112,178                                                             | 24,821                                                                    |
| tesa tape Sp. z o.o.                                      | PL, Poznan             | 100.00                 | 1,453                                                               | 567                                                                       |
| Beiersdorf Portuguesa, Limitada                           | PT, Queluz             | 100.00                 | 11,458                                                              | 5,786                                                                     |
| tesa Portugal - Produtos Adesivos, Lda.                   | PT, Queluz             | 100.00                 | 730                                                                 | 127                                                                       |
| Beiersdorf Romania s.r.l.                                 | RO, Bucharest          | 100.00                 | 5,707                                                               | 4,686                                                                     |
| tesa tape s.r.l.                                          | RO, Cluj-Napoca        | 100.00                 | 773                                                                 | 397                                                                       |
| Beiersdorf d.o.o.                                         | RS, Belgrade           | 100.00                 | 12,876                                                              | 4,057                                                                     |
| Beiersdorf LLC                                            | RU, Moscow             | 100.00                 | 9,582                                                               | -874                                                                      |
| La Prairie Group (RUS) LLC                                | RU, Moscow             | 100.00                 | -489                                                                | -320                                                                      |
| tesa tape OOO                                             | RU, Moscow             | 100.00                 | 3,483                                                               | 2,084                                                                     |
| Beiersdorf Aktiebolag                                     | SE, Gothenburg         | 100.00                 | 14,392                                                              | 10,954                                                                    |
| Beiersdorf Nordic Holding AB                              | SE, Gothenburg         | 100.00                 | 113,376                                                             | 13,269                                                                    |
| tesa AB                                                   | SE, Kungsbacka         | 100.00                 | 1,076                                                               | 556                                                                       |
| Beiersdorf d.o.o.                                         | SI, Ljubljana          | 100.00                 | 117,971                                                             | 2,081                                                                     |
| tesa tape posrednistvo in trgovina d.o.o. i.L.            | SI, Ljubljana          | 100.00                 | 325                                                                 | -48                                                                       |
| Beiersdorf Slovakia, s.r.o.                               | SK, Bratislava         | 100.00                 | 5,187                                                               | 3,232                                                                     |
| tesa Bant Sanayi ve Ticaret A.S.                          | TR, Istanbul           | 100.00                 | 3,375                                                               | 3,264                                                                     |
| Beiersdorf Ukraine LLC                                    | UA, Kiev               | 100.00                 | 2,954                                                               | 3,978                                                                     |

2 Figures for 2021 were not available at the date of publication.

3 Preliminary data.

## Americas

| Name of the company                           | Registered office           | Equity interest (in %) | Equity as of Dec. 31, 2021 (in accordance with IFRSs) in € thousand | Profit/loss for fiscal year 2021 (in accordance with IFRSs) in € thousand |
|-----------------------------------------------|-----------------------------|------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------------|
| Beiersdorf S.A.                               | AR, Buenos Aires            | 100.00                 | 22,410                                                              | 8,017                                                                     |
| tesa tape Argentina S.R.L.                    | AR, Buenos Aires            | 100.00                 | 1,638                                                               | 951                                                                       |
| Beiersdorf S.R.L.                             | BO, Santa Cruz de la Sierra | 100.00                 | 5,706                                                               | 1,410                                                                     |
| tesa Brasil Ltda.                             | BR, Curitiba                | 100.00                 | 4,376                                                               | 1,746                                                                     |
| Beiersdorf Indústria e Comércio Ltda.         | BR, Itatiba                 | 100.00                 | 64,825                                                              | -2,472                                                                    |
| BDF NIVEA LTDA.                               | BR, São Paulo               | 100.00                 | 52,772                                                              | -1,158                                                                    |
| Beiersdorf Canada Inc.                        | CA, Saint-Laurent           | 100.00                 | 36,490                                                              | -3,667                                                                    |
| tesa tape Chile S.A.                          | CL, Las Condes              | 100.00                 | 3,040                                                               | 1,044                                                                     |
| Beiersdorf S.A.                               | CL, Maipú                   | 100.00                 | 24,170                                                              | 3,428                                                                     |
| Beiersdorf Chile S.A.                         | CL, Providencia             | 100.00                 | 36,811                                                              | 8,959                                                                     |
| Beiersdorf S.A.                               | CO, Bogotá                  | 100.00                 | 9,746                                                               | 2,917                                                                     |
| tesa tape Colombia Ltda.                      | CO, Cali                    | 100.00                 | 2,978                                                               | 705                                                                       |
| BDF Costa Rica, S.A.                          | CR, San José                | 100.00                 | 3,034                                                               | 2,071                                                                     |
| Beiersdorf, SRL                               | DO, Santo Domingo           | 100.00                 | 1,411                                                               | 578                                                                       |
| Beiersdorf S.A.                               | EC, Quito                   | 100.00                 | 6,122                                                               | 3,417                                                                     |
| BDF Centroamérica, S.A.                       | GT, Guatemala City          | 100.00                 | 7,761                                                               | 2,599                                                                     |
| tesa tape Centro América S.A.                 | GT, Guatemala City          | 100.00                 | 1,773                                                               | 554                                                                       |
| BDF México, S.A. de C.V.                      | MX, Mexico City             | 100.00                 | 46,203                                                              | 11,475                                                                    |
| tesa tape México, S.A. de C.V.                | MX, Mexico City             | 100.00                 | 7,663                                                               | 2,115                                                                     |
| Beiersdorf Manufacturing México, S.A. de C.V. | MX, Silao                   | 100.00                 | 147,374                                                             | -742                                                                      |
| BDF Panamá, S.A.                              | PA, Panama City             | 100.00                 | 2,001                                                               | 1,219                                                                     |
| Beiersdorf S.A.C.                             | PE, Lima                    | 99.81                  | 5,552                                                               | 2,230                                                                     |
| Beiersdorf S.A.                               | PY, Asunción                | 100.00                 | 5,914                                                               | 1,703                                                                     |
| BDF El Salvador, S.A. de C.V.                 | SV, San Salvador            | 100.00                 | 1,284                                                               | 538                                                                       |
| tesa tape inc.                                | US, Charlotte, NC           | 100.00                 | 74,615                                                              | 1,799                                                                     |
| Beiersdorf Manufacturing, LLC                 | US, Cleveland, TN           | 100.00                 | 14,916                                                              | -6,305                                                                    |
| LaPrairie.com LLC                             | US, Edison, NJ              | 100.00                 | 0                                                                   | 0                                                                         |
| La Prairie, Inc.                              | US, New York City, NY       | 100.00                 | 43,316                                                              | 6,362                                                                     |
| Functional Coatings LLC                       | US, Newburyport, MA         | 100.00                 | 20,574                                                              | 5,811                                                                     |
| tesa TL LLC                                   | US, Newnan, GA              | 100.00                 | 2,028                                                               | -165                                                                      |
| tesa Plant Sparta LLC                         | US, Sparta, MI              | 100.00                 | 26,580                                                              | 543                                                                       |
| Beiersdorf, Inc.                              | US, Stamford, CT            | 100.00                 | 340,177                                                             | 3,381                                                                     |
| Beiersdorf North America Inc.                 | US, Stamford, CT            | 100.00                 | 158,311                                                             | -2,178                                                                    |
| Sugru Inc.                                    | US, Wilmington, DE          | 100.00                 | 0                                                                   | 0                                                                         |
| tesa Functional Coatings Inc. USA             | US, Wilmington, DE          | 100.00                 | -3,331                                                              | -676                                                                      |
| Beiersdorf S.A.                               | UY, Montevideo              | 100.00                 | 2,209                                                               | 43                                                                        |
| Beiersdorf S.A. <sup>3</sup>                  | VE, Caracas                 | 100.00                 | 174                                                                 | 181                                                                       |

3 Preliminary data.

## Africa/Asia/ Australia

| Name of the company                                | Registered office         | Equity interest (in %) | Equity as of Dec. 31, 2021 (in accordance with IFRSs) in € thousand | Profit/loss for fiscal year 2021 (in accordance with IFRSs) in € thousand |
|----------------------------------------------------|---------------------------|------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------------|
| Beiersdorf Middle East FZCO                        | AE, Dubai                 | 100.00                 | 8,946                                                               | 3,168                                                                     |
| Beiersdorf Near East FZ-LLC                        | AE, Dubai                 | 100.00                 | 25,051                                                              | 4,411                                                                     |
| Beiersdorf Australia Ltd.                          | AU, North Ryde, NSW       | 100.00                 | 27,305                                                              | 10,096                                                                    |
| Beiersdorf Health Care Australia Pty. Ltd.         | AU, North Ryde, NSW       | 100.00                 | 6,150                                                               | 3,349                                                                     |
| La Prairie Group Australia Pty. Ltd.               | AU, Rosebery, NSW         | 100.00                 | 5,726                                                               | 411                                                                       |
| tesa tape Australia Pty. Ltd.                      | AU, Sydney, NSW           | 100.00                 | 3,280                                                               | 667                                                                       |
| Beiersdorf Hong Kong Limited                       | CN, Hong Kong             | 100.00                 | -8,010                                                              | -14,038                                                                   |
| La Prairie Hong Kong Limited                       | CN, Hong Kong             | 100.00                 | 2,064                                                               | -2,060                                                                    |
| tesa tape (Hong Kong) Limited                      | CN, Hong Kong             | 100.00                 | 35,728                                                              | 16,874                                                                    |
| Beiersdorf Trading (Shanghai) Co., Ltd.            | CN, Shanghai              | 100.00                 | 438                                                                 | -15                                                                       |
| La Prairie (Shanghai) Co., Ltd.                    | CN, Shanghai              | 100.00                 | 37,307                                                              | 36,604                                                                    |
| NIVEA (Shanghai) Company Limited                   | CN, Shanghai              | 100.00                 | -54,257                                                             | -26,569                                                                   |
| tesa tape (Shanghai) Co., Ltd.                     | CN, Shanghai              | 100.00                 | 90,014                                                              | 75,789                                                                    |
| tesa Plant (Suzhou) Co., Ltd.                      | CN, Suzhou                | 100.00                 | 43,213                                                              | 4,307                                                                     |
| tesa tape (Suzhou) Co., Ltd.                       | CN, Suzhou                | 100.00                 | 949                                                                 | 870                                                                       |
| Beiersdorf Daily Chemical (Wuhan) Co., Ltd.        | CN, Wuhan                 | 100.00                 | 13,096                                                              | 2,750                                                                     |
| Beiersdorf Personal Care (China) Co., Ltd.         | CN, Xiantao               | 100.00                 | -3,373                                                              | 6,173                                                                     |
| Beiersdorf Egypt for Trading JSC                   | EG, Cairo                 | 100.00                 | 387                                                                 | -8                                                                        |
| Beiersdorf LLC                                     | EG, Cairo                 | 100.00                 | 67                                                                  | 24                                                                        |
| Beiersdorf Nivea Egypt LLC                         | EG, Cairo                 | 100.00                 | 8,653                                                               | 2,781                                                                     |
| Beiersdorf Ghana Limited                           | GH, Accra                 | 100.00                 | 3,840                                                               | 2,527                                                                     |
| P.T. Beiersdorf Indonesia                          | ID, Jakarta               | 80.00                  | 1,452                                                               | 3,870                                                                     |
| Beiersdorf India Pvt. Limited                      | IN, Mumbai                | 51.00                  | 4,603                                                               | 806                                                                       |
| Beiersdorf India Service Private Limited           | IN, Mumbai                | 100.00                 | 2,656                                                               | 30                                                                        |
| NIVEA India Pvt. Ltd.                              | IN, Mumbai                | 100.00                 | 53,856                                                              | 8,220                                                                     |
| tesa tapes (India) Private Limited                 | IN, Navi Mumbai           | 100.00                 | 3,984                                                               | 2,088                                                                     |
| Beiersdorf Holding Japan Yugen Kaisha              | JP, Tokyo                 | 100.00                 | 63,021                                                              | 23,076                                                                    |
| La Prairie Japan K.K.                              | JP, Tokyo                 | 100.00                 | -7,592                                                              | -3,077                                                                    |
| Nivea-Kao Co., Ltd.                                | JP, Tokyo                 | 60.00                  | 41,567                                                              | 38,873                                                                    |
| tesa tape KK                                       | JP, Tokyo                 | 100.00                 | 7,777                                                               | 2,425                                                                     |
| Beiersdorf East Africa Limited                     | KE, Nairobi               | 100.00                 | 6,396                                                               | 633                                                                       |
| Alkynes Co. Ltd. <sup>3</sup>                      | KR, Gyeonggi-do           | 31.43                  | 26,006                                                              | 2,963                                                                     |
| Beiersdorf Korea Limited                           | KR, Seoul                 | 100.00                 | 2,787                                                               | -3,903                                                                    |
| La Prairie Korea Limited                           | KR, Seoul                 | 100.00                 | 12,517                                                              | 2,276                                                                     |
| LYCL Inc. <sup>3</sup>                             | KR, Seoul                 | 24.09                  | 317                                                                 | -2,347                                                                    |
| tesa tape Korea Limited                            | KR, Seoul                 | 100.00                 | 2,970                                                               | 2,330                                                                     |
| Beiersdorf S.A.                                    | MA, Casablanca            | 100.00                 | 8,239                                                               | 2,943                                                                     |
| Beiersdorf (Myanmar) Ltd.,                         | MM, Rangoon               | 100.00                 | 936                                                                 | -215                                                                      |
| tesa tape (Malaysia) Sdn. Bhd.                     | MY, Bandar Baru Bangi     | 96.25                  | 5,859                                                               | 363                                                                       |
| tesa tape Industries (Malaysia) Sdn. Bhd.          | MY, Bandar Baru Bangi     | 96.25                  | 2,539                                                               | 273                                                                       |
| Beiersdorf (Malaysia) SDN. BHD.                    | MY, Petaling Jaya         | 100.00                 | 1,617                                                               | 2,342                                                                     |
| Beiersdorf Nivea Consumer Products Nigeria Limited | NG, Lagos                 | 100.00                 | 5,502                                                               | 429                                                                       |
| Beiersdorf Philippines Incorporated                | PH, Bonifacio Global City | 100.00                 | -922                                                                | 1,090                                                                     |
| Beiersdorf Pakistan (Private) Limited              | PK, Lahore                | 100.00                 | 2,401                                                               | -294                                                                      |

<sup>3</sup> Preliminary data.

## Africa/Asia/ Australia (continued)

| Name of the company                                               | Registered office    | Equity interest (in %) | Equity as of Dec. 31, 2021 (in accordance with IFRSs) in € thousand | Profit/loss for fiscal year 2021 (in accordance with IFRSs) in € thousand |
|-------------------------------------------------------------------|----------------------|------------------------|---------------------------------------------------------------------|---------------------------------------------------------------------------|
| Turath Al-Bashara for Trading Limited (Skin Heritage for Trading) | SA, Jeddah           | 70.00                  | 15,202                                                              | 4,791                                                                     |
| Beiersdorf Singapore Pte. Ltd.                                    | SG, Singapore        | 100.00                 | 1,926                                                               | 1,499                                                                     |
| tesa tape Asia Pacific Pte. Ltd.                                  | SG, Singapore        | 100.00                 | 78,320                                                              | 81,767                                                                    |
| Beiersdorf (Thailand) Co., Ltd.                                   | TH, Bangkok          | 100.00                 | 143,229                                                             | 41,938                                                                    |
| tesa tape (Thailand) Limited                                      | TH, Bangkok          | 90.57                  | 1,575                                                               | 1,217                                                                     |
| NIVEA Beiersdorf Turkey Kozmetik Sanayi ve Ticaret A.S.           | TR, Istanbul         | 100.00                 | 26,297                                                              | 7,632                                                                     |
| La Prairie (Taiwan) Limited                                       | TW, Taipei           | 100.00                 | 72                                                                  | -389                                                                      |
| NIVEA (Taiwan) Ltd.                                               | TW, Taipei           | 100.00                 | -1,246                                                              | -222                                                                      |
| tesa Site Haiphong Company Limited                                | VN, Haiphong         | 100.00                 | 8,276                                                               | -426                                                                      |
| tesa Vietnam Limited                                              | VN, Hanoi            | 100.00                 | 1,469                                                               | 500                                                                       |
| Beiersdorf Vietnam Limited Liability Company                      | VN, Ho Chi Minh City | 100.00                 | -3,832                                                              | -323                                                                      |
| Beiersdorf Consumer Products (Pty.) Ltd.                          | ZA, Umhlanga         | 100.00                 | 20,660                                                              | 16,348                                                                    |

## 28 Shareholdings in Beiersdorf AG

Beiersdorf AG received the following notifications in accordance with the provisions of the *Wertpapierhandelsgesetz* (German Securities Trading Act, *WpHG*), by the preparation date of the balance sheet (February 7, 2022).<sup>1</sup> In each case, the disclosures represent the discloser's most recent notification to the company, unless additional notifications are required to be provided for reasons of transparency.

1.

a) Voting right notifications in accordance with § 21 (1) *WpHG* (former version) dated April 2, 2004, April 14, 2004, and April 16, 2004. The persons subject to the disclosure requirement (the "disclosers") listed in the table below notified Beiersdorf Aktiengesellschaft on April 2, 2004, April 14, 2004, and April 16, 2004, in accordance with § 21 (1) *WpHG* (former version) that they had, for the first time, exceeded the 50% threshold and held 50.46% (42,386,400 voting rights) of Beiersdorf Aktiengesellschaft as of March 30, 2004.

After adjustment for Beiersdorf Aktiengesellschaft's share buyback program, which was implemented on February 3, 2004, and the resulting attribution of the 9.99% (8,393,672

own shares) held by Beiersdorf Aktiengesellschaft in accordance with § 22 (1) sentence 1 no. 1 in conjunction with sentence 3 *WpHG* (former version), the disclosers in accordance with § 21 (1) *WpHG* (former version) each exceeded the 50% threshold for the first time as of February 3, 2004, and each held a 59.95% share (50,360,072 voting rights) in Beiersdorf Aktiengesellschaft as of this date. This increase was solely the result of the attribution of the own shares held by Beiersdorf Aktiengesellschaft in accordance with § 22 (1) sentence 1 no. 1 in conjunction with sentence 3 *WpHG* (former version).<sup>2</sup>

The disclosers' total share of voting rights as of March 30, 2004, amounted to 60.45% (50,780,072 voting rights) in each case instead of 50.46% (42,386,400 voting rights).<sup>2</sup>

All shares of voting rights were attributable to the disclosers, with the exception of Tchibo Holding AG (now renamed to maxingvest ag), in accordance with § 22 (1) sentence 1 no. 1 in conjunction with sentence 3 *WpHG* (former version). 30.36% (25,500,805 voting rights) was attributable to Tchibo Holding AG in accordance with § 22 (1) sentence 1 no. 1 in conjunction with sentence 3 *WpHG* (former version); at the time, it directly held 20.10% (16,884,000 voting rights).

<sup>1</sup> The following disclosures do in part not reflect the 1 : 3 share split resolved by the company's Annual General Meeting on May 17, 2006, because they were received before this date. As a result of this share split, each no-par-value share of the company with a notional interest in the share capital of €2.56 was split into three no-par-value shares with a notional interest in the share capital of €1.00 each (following the increase of the share capital without issuance of new shares).

<sup>2</sup> Due to a change in the administrative practice of the *Bundesanstalt für Finanzdienstleistungsaufsicht* (*BaFin* - the Federal Financial Supervisory Authority) in December 2014 concerning the attribution of own shares, own shares held by the issuer are no longer counted toward a shareholder's share of voting rights.

## The chains of controlled companies are as follows:

| Discloser <sup>1</sup>                                                                                      | Discloser's domicile and country of residence or of domicile             | Disclosures in accordance with § 17 (2) <i>Verordnung zur Konkretisierung von Anzeige-, Mitteilungs- und Veröffentlichungspflichten sowie der Pflicht zur Führung von Insiderverzeichnissen nach dem Wertpapierhandelsgesetz</i> (Regulation setting out in detail the disclosure, notification, and announcement duties as well as the duty to maintain a list of insiders in accordance with the <i>WpHG, WpAIV</i> ) (former version) (controlled companies via which the voting rights are effectively held and whose attributed share of the voting rights amounts to 3% or more) at the time of § 17 (1) no. 6 <i>WpAIV</i> (former version) |
|-------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>SPM Beteiligungs- und Verwaltungs GmbH</b><br>(now renamed S.P.M. Beteiligungs- und Verwaltungs GmbH)    | Norderstedt, Germany<br>(now with registered office in Hamburg, Germany) | Trivium Vermögensverwaltungs GmbH, Tchibo Holding AG, Tchibo Beteiligungsgesellschaft mbH, Vanguard Grundbesitz GmbH, Beiersdorf Aktiengesellschaft                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>EH Real Grundstücksverwaltungsgesellschaft mbH</b><br>(now renamed E. H. Real Vermögensverwaltungs GmbH) | Norderstedt, Germany<br>(now with registered office in Hamburg, Germany) | Scintia Vermögensverwaltungs GmbH, EH Real Grundstücksgesellschaft mbH & Co. KG, Tchibo Holding AG, Tchibo Beteiligungsgesellschaft mbH, Vanguard Grundbesitz GmbH, Beiersdorf Aktiengesellschaft                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Scintia Vermögensverwaltungs GmbH</b>                                                                    | Norderstedt, Germany<br>(now with registered office in Hamburg, Germany) | Tchibo Holding AG, Tchibo Beteiligungsgesellschaft mbH, Vanguard Grundbesitz GmbH, Beiersdorf Aktiengesellschaft                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Trivium Vermögensverwaltungs GmbH</b>                                                                    | Norderstedt, Germany<br>(now with registered office in Hamburg, Germany) | Tchibo Holding AG, Tchibo Beteiligungsgesellschaft mbH, Vanguard Grundbesitz GmbH, Beiersdorf Aktiengesellschaft                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Michael Herz</b>                                                                                         | Germany                                                                  | SPM Beteiligungs- und Verwaltungs GmbH, Trivium Vermögensverwaltungs GmbH, Tchibo Holding AG, Tchibo Beteiligungsgesellschaft mbH, Vanguard Grundbesitz GmbH, Beiersdorf Aktiengesellschaft                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Wolfgang Herz</b>                                                                                        | Germany                                                                  | EH Real Grundstücksverwaltungsgesellschaft mbH, EH Real Grundstücksgesellschaft mbH & Co. KG, Scintia Vermögensverwaltungs GmbH, Tchibo Holding AG, Tchibo Beteiligungsgesellschaft mbH, Vanguard Grundbesitz GmbH, Beiersdorf Aktiengesellschaft                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Max und Ingeburg Herz Stiftung</b>                                                                       | Norderstedt, Germany<br>(now with registered office in Hamburg, Germany) | Tchibo Holding AG, Tchibo Beteiligungsgesellschaft mbH, Vanguard Grundbesitz GmbH, Beiersdorf Aktiengesellschaft                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>maxingvest ag</b><br>(named Tchibo Holding AG until September 12, 2007)                                  | Hamburg, Germany                                                         | Tchibo Beteiligungsgesellschaft mbH, Vanguard Grundbesitz GmbH, Beiersdorf Aktiengesellschaft                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

<sup>1</sup> The following parties have subsequently reduced their voting rights to 0% (0 voting rights): EH Real Grundstücksgesellschaft mbH & Co. KG (Norderstedt, Germany); Agneta Peleback-Herz (Germany); Joachim Herz, represented by the Joachim Herz Stiftung as his legal successor (Hamburg, Germany); Coro Vermögensverwaltungsgesellschaft mbH (Hamburg, Germany); Ingeburg Herz GbR (Norderstedt, Germany). Ingeburg Herz passed away during fiscal year 2015.

To clarify: The own shares held by Beiersdorf Aktiengesellschaft do not bear voting or dividend rights in accordance with § 71b AktG.

b) Voting right notification in accordance with § 21 (1) *WpHG* (former version) dated December 29, 2004. The voting right notification issued on December 29, 2004, by Tchibo Holding AG in accordance with § 21 (1) *WpHG* (former version) disclosed that Tchibo Beteiligungsgesellschaft mbH (now renamed to BBG Beteiligungsgesellschaft mbH) exceeded the 50% threshold for the first time when it acquired 20.10% of the voting rights in Beiersdorf Aktiengesellschaft from Tchibo Holding AG, and that it held 50.46% (42,386,400 voting rights) of Beiersdorf Aktiengesellschaft as of December 22, 2004.

After adjustment for Beiersdorf Aktiengesellschaft's share buyback program, which was implemented on February 3, 2004, and the now performed attribution in accordance with § 22 (1) sentence 1 no. 1 in conjunction with sentence 3 *WpHG* (former version) of the 9.99% (8,393,672 own shares) acquired as part of the buyback program, Tchibo Beteiligungsgesellschaft mbH exceeded the 50% threshold in accordance with § 21 (1) *WpHG* (former version) for the first time as of December 22, 2004, and held 60.45% of the voting rights in Beiersdorf Aktiengesellschaft (50,780,072 voting rights) as of this date.<sup>2</sup> A total of 40.35% (33,894,477 voting rights) was attributable to Tchibo Beteiligungsgesellschaft mbH. The chain of controlled companies was as follows: Vanguard Grundbesitz GmbH, Beiersdorf Aktiengesellschaft. This increase was solely the result of the attribution of the own shares held by Beiersdorf Aktiengesellschaft in accordance with § 22 (1) sentence 1 no. 1 in conjunction with sentence 3 *WpHG* (former version).<sup>1</sup>

c) Voting right notification in accordance with § 21 (1) *WpHG* (former version) dated April 16, 2009. EH Real Grundstücksverwaltungsgesellschaft mbH's voting right notification dated March 11, 2008, has hereby been revoked. EH Real Grundstücksverwaltungsgesellschaft mbH's share of voting rights also exceeded the 3, 5, 10, 15, 20, 25, 30, and 50% thresholds as of January 15, 2007, and continued to do so thereafter and, including the 9.99% held by Beiersdorf Aktiengesellschaft (25,181,016 own shares) after adjustment for the increase of the share capital from retained earnings without the issue of new shares and the 1 : 3 reclassification of the share capital (share split) in 2006, continued to amount to 60.45% in accordance with § 22 (1) sentence 1 no. 1 in conjunction with sentence 3 *WpHG* (former version) (152,340,216 voting rights).<sup>1</sup>

2.

During fiscal year 2021, BlackRock, Inc., Wilmington, DE, United States, submitted several voting rights notifications in accordance with § 33 et seq. *WpHG* through which BlackRock, Inc. - on its own behalf and on behalf of a number of subsidiaries - disclosed on several occasions that the companies listed in the notifications had exceeded or fallen below the threshold of 3% of the voting rights in Beiersdorf Aktiengesellschaft. According to the latest notification dated June 2, 2021, on May 28, 2021, a 2.99% share of voting rights stemming from shares in Beiersdorf Aktiengesellschaft was attributable to BlackRock, Inc. and a number of its subsidiaries in accordance with § 34 *WpHG*. In addition, at this point in time BlackRock, Inc. and a number of its subsidiaries were direct or indirect holders of financial instruments pursuant to § 38 *WpHG* relating to 0.02% of the voting rights stemming from shares in Beiersdorf Aktiengesellschaft.

3.

In accordance with § 25 (1) sentence 3 in conjunction with § 21 (1) sentence 1 *WpHG* (former version), Beiersdorf Aktiengesellschaft also announced that it had exceeded the threshold of 5% of the voting rights in its own company on February 3, 2004, and that a share of 9.99% has been attributable to it since then. The own shares held by the company do not bear voting or dividend rights in accordance with § 71b AktG.

All releases on voting rights notifications in accordance with § 40 *WpHG* that Beiersdorf Aktiengesellschaft has made since January 3, 2018, are available under [WWW.BEIERSDORF.COM/INVESTORS/FINANCIAL-REPORTS/VOTING-RIGHTS-NOTIFICATIONS](http://WWW.BEIERSDORF.COM/INVESTORS/FINANCIAL-REPORTS/VOTING-RIGHTS-NOTIFICATIONS).

## **29 Declaration of Compliance with the German Corporate Governance Code**

In December 2021, Beiersdorf Aktiengesellschaft's Executive Board and Supervisory Board issued their Declaration of Compliance with the recommendations of the Government Commission on the German Corporate Governance Code for fiscal year 2021 in accordance with § 161 AktG. The Declaration of Compliance was made permanently accessible to shareholders on the company's website at [WWW.BEIERSDORF.COM/DECLARATION\\_OF\\_COMPLIANCE](http://WWW.BEIERSDORF.COM/DECLARATION_OF_COMPLIANCE).

<sup>1</sup> Due to a change in the administrative practice of the *Bundesanstalt für Finanzdienstleistungsaufsicht* (Federal Financial Supervisory Authority, *BaFin*) in December 2014 concerning the attribution of own shares, own shares held by the issuer are no longer counted toward a shareholder's share of voting rights.

# Report on Post-balance Sheet Date Events

On February 1, 2022, Beiersdorf Inc., Stamford (USA) acquired 100% of Chantecaille Beaute Inc. (USA), a prestige cosmetics company, for a purchase price of €529 million (USD 590 million). Depending on the future development of the Chantecaille business, the purchase price may increase by up to €90 million (USD 100 million) in the next three years. The acquisition was financed from Beiersdorf's own liquid funds. By acquiring Chantecaille, Beiersdorf is bolstering its portfolio in the prestige beauty segment and strengthening its position, especially in the United States, China, and Korea, which is a priority of the C.A.R.E.+ strategy. Chantecaille will be a complementary selective cosmetics brand in Beiersdorf's Consumer Business Segment.

Founded in 1997, Chantecaille offers innovative skin care, fragrance, and cosmetics products based on botanical ingredients. The company is headquartered in New York with a global presence and a particular strength in North America and Asia. In 2021, Chantecaille generated global sales of over €90 million (USD 100 million).

# Proposal on the Appropriation of Beiersdorf AG's Net Retained Profits

| (IN €)                                | 2021                  |
|---------------------------------------|-----------------------|
| Profit after tax of Beiersdorf AG     | 122,700,651.07        |
| Transfer from other retained earnings | 53,699,348.93         |
| <b>Net retained profits</b>           | <b>176,400,000.00</b> |

The Executive Board and the Supervisory Board will propose to the Annual General Meeting that the net retained profits for fiscal year 2021 of € 176,400,000.00 should be appropriated as follows:

| (IN €)                                                                                                               | 2021                  |
|----------------------------------------------------------------------------------------------------------------------|-----------------------|
| Distribution of a dividend of €0.70 per no-par value share bearing dividend rights (226,818,984 no-par value shares) | 158,773,288.80        |
| Transfer to other retained earnings                                                                                  | 17,626,711.20         |
| <b>Net retained profits</b>                                                                                          | <b>176,400,000.00</b> |

The amounts specified for the total dividend and for the transfer to other retained earnings reflect the shares bearing dividend rights at the time of the Executive Board's proposal on the appropriation of the net retained profits. The own shares held by the company do not bear dividend rights in accordance with § 71b AktG.

If the number of own shares held by the company at the time of the resolution by the Annual General Meeting on the appropriation of the net retained profits is higher or lower than at the time of the Executive Board's proposal on the appropriation of the net retained profits, the total amount to be distributed to the shareholders shall be reduced or increased by the portion of the dividend attributable to the difference in the number of shares. The amount to be appropriated to the other retained earnings shall be adjusted inversely by the same amount. In contrast, the dividend to be distributed per no-par-value share bearing dividend rights remains unchanged. If necessary, an appropriately modified proposal for resolution will be presented to the Annual General Meeting.

# Beiersdorf AG Boards

## SUPERVISORY BOARD

| Name                                                            | Profession                                                                                                        | Memberships                                                                                                                                                                                                                                                                                                                     |
|-----------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Hong Chow</b>                                                | Head of China & International, Healthcare, Merck KGaA                                                             |                                                                                                                                                                                                                                                                                                                                 |
| <b>Reiner Hansert</b>                                           | Business Partner tesa & La Prairie Group<br>Corporate Brand Protection Unit, Beiersdorf AG                        | Member of the Supervisory Board<br>(since January 1, 2022):<br>- maxingvest ag (non-listed entity)                                                                                                                                                                                                                              |
| <b>Martin Hansson</b> <sup>1</sup><br>Deputy Chairman           | Chief Executive Officer, Salix Group                                                                              | Member of the Supervisory Board:<br>- Tchibo GmbH (non-listed entity)                                                                                                                                                                                                                                                           |
| <b>Wolfgang Herz</b>                                            | General Manager Participia Holding GmbH                                                                           | Member of the Supervisory Board:<br>- maxingvest ag (non-listed entity)<br>- Tchibo GmbH (non-listed entity)<br>Deputy Chairman of the Supervisory Board:<br>- Libri GmbH (non-listed entity)<br>Chairman of the Supervisory Board:<br>- Blume2000 SE (non-listed entity)<br>- TOPP Holding AG (non-listed entity)              |
| <b>Andreas Köhn</b><br>(since April 1, 2021)                    | Chairman of the works council, Beiersdorf Manufacturing Hamburg GmbH                                              |                                                                                                                                                                                                                                                                                                                                 |
| <b>Jan Koltze</b>                                               | Regional Head, Industriegewerkschaft Bergbau, Chemie, Energie                                                     | Member of the Supervisory Board:<br>- Aurubis AG (listed entity)<br>- ExxonMobil Deutschland Holding<br>(non-listed entity)<br>- maxingvest ag (non-listed entity)                                                                                                                                                              |
| <b>Dr. Dr. Christine Martel</b>                                 | Head of Global Commercial, Head of Special.T Business,<br>Société des Produits Nestlé S.A.                        |                                                                                                                                                                                                                                                                                                                                 |
| <b>Olaf Papier</b>                                              | Chairman of the Works Council, Beiersdorf AG                                                                      | Deputy Chairman of the Supervisory Board<br>(until May 19, 2021):<br>- Ilume Informatik AG (non-listed entity)                                                                                                                                                                                                                  |
| <b>Frédéric Pflanz</b>                                          | Chief Financial Officer, maxingvest ag                                                                            | Chairman of the Advisory Board ( <i>Beirat</i> ):<br>- meridian Stiftung (non-listed entity)<br>Member of the Board of Directors ( <i>Verwaltungsrat</i> ):<br>- Cambiata Schweiz AG, Switzerland<br>(non-listed entity)<br>Member of the Board of Directors:<br>- Cambiata Ltd., British Virgin Islands<br>(non-listed entity) |
| <b>Prof. Dr. Reinhard Pöllath</b><br>Chairman                   | Lawyer, P+P Pöllath + Partners                                                                                    | Chairman of the Supervisory Board:<br>- maxingvest ag (non-listed entity)<br>- Wanzl GmbH & Co. KGaA (non-listed entity)<br>Member of the Supervisory Board:<br>- Wanzl GmbH & Co. Holding KG (non-listed entity)<br>- Tchibo GmbH (non-listed entity, since July 1, 2021)                                                      |
| <b>Prof. Manuela Rousseau</b> <sup>1</sup><br>Deputy Chairwoman | Senior Advisor for Diversity & Inclusion, Beiersdorf AG<br>Professor at the Academy of Music and Theater, Hamburg | Member of the Supervisory Board<br>(until December 31, 2021):<br>- maxingvest ag (non-listed entity)                                                                                                                                                                                                                            |
| <b>Regina Schillings</b><br>(until April 1, 2021)               | Employee, Inventory Accounting, Beiersdorf Shared Services GmbH                                                   | Member of the Supervisory Board:<br>- maxingvest ag (non-listed entity)                                                                                                                                                                                                                                                         |
| <b>Kirstin Weiland</b>                                          | Chairwoman of the Works Council, tesa SE                                                                          | Member of the Supervisory Board:<br>- tesa SE (intragroup, non-listed entity)                                                                                                                                                                                                                                                   |

<sup>1</sup> The Supervisory Board's diversity officers.

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**SUPERVISORY BOARD COMMITTEES**

| Members of the<br>Presiding Committee                 | Members of the<br>Audit Committee                   | Members of the<br>Finance Committee                 | Members of the<br>Nomination Committee                | Members of the<br>Mediation Committee                 | Members of the<br>Personnel Committee                             |
|-------------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------------------|
| - <b>Prof. Dr.<br/>Reinhard Pöllath</b><br>(Chairman) | - <b>Dr. Dr. Christine Martel</b><br>(Chairwoman)   | - <b>Frédéric Pflanz</b><br>(Chairman)              | - <b>Prof. Dr.<br/>Reinhard Pöllath</b><br>(Chairman) | - <b>Prof. Dr.<br/>Reinhard Pöllath</b><br>(Chairman) | - <b>Frédéric Pflanz</b><br>(Chairman)<br>(since August 31, 2021) |
| - <b>Martin Hansson</b><br>(until August 31, 2021)    | - <b>Reiner Hansert</b>                             | - <b>Reiner Hansert</b>                             | - <b>Hong Chow</b>                                    | - <b>Martin Hansson</b>                               | - <b>Martin Hansson</b><br>(Chairman)<br>(until August 31, 2021)  |
| - <b>Wolfgang Herz</b>                                | - <b>Martin Hansson</b>                             | - <b>Martin Hansson</b>                             | - <b>Martin Hansson</b>                               | - <b>Olaf Papier</b>                                  |                                                                   |
| - <b>Frédéric Pflanz</b><br>(since August 31, 2021)   | - <b>Olaf Papier</b><br>(since April 1, 2021)       | - <b>Dr. Dr. Christine Martel</b>                   | - <b>Dr. Dr.<br/>Christine Martel</b>                 | - <b>Prof.<br/>Manuela Rousseau</b>                   | - <b>Hong Chow</b>                                                |
| - <b>Prof.<br/>Manuela Rousseau</b>                   | - <b>Frédéric Pflanz</b>                            | - <b>Olaf Papier</b><br>(since April 1, 2021)       |                                                       |                                                       | - <b>Reiner Hansert</b>                                           |
|                                                       | - <b>Regina Schillings</b><br>(until April 1, 2021) | - <b>Regina Schillings</b><br>(until April 1, 2021) |                                                       |                                                       | - <b>Andreas Köhn</b><br>(since April 1, 2021)                    |
|                                                       |                                                     |                                                     |                                                       |                                                       | - <b>Olaf Papier</b><br>(until April 1, 2021)                     |
|                                                       |                                                     |                                                     |                                                       |                                                       | - <b>Prof. Dr.<br/>Reinhard Pöllath</b>                           |
|                                                       |                                                     |                                                     |                                                       |                                                       | - <b>Kirstin Weiland</b>                                          |

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| <b>EXECUTIVE BOARD</b>                              |                                                 |                                                                                                                                              |                                                                                                                                                                                                       |
|-----------------------------------------------------|-------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Name                                                | Function                                        | Responsibilities                                                                                                                             | Memberships <sup>1</sup>                                                                                                                                                                              |
| <b>Vincent Warnery</b>                              | Chairman<br>(since May 1, 2021)                 | Corporate Development & Strategy<br>Internal Audit<br>Supply Chain & Quality Assurance<br>Research & Development<br>Corporate Communications | Member of the Supervisory Board ( <i>Bestyrelse</i> )<br>(until August 5, 2021):<br>- ALK-Abelló A/S, Denmark<br>(listed entity)                                                                      |
|                                                     |                                                 | Greater China/Korea<br>Japan                                                                                                                 |                                                                                                                                                                                                       |
| <b>Stefan De Loecker</b><br>(until June 30, 2021)   | Chairman<br>(until April 30, 2021)              |                                                                                                                                              |                                                                                                                                                                                                       |
| <b>Oswald Barckhahn</b><br>(since October 15, 2021) | Europe                                          | Europe                                                                                                                                       |                                                                                                                                                                                                       |
|                                                     | USA & Canada                                    | USA & Canada                                                                                                                                 |                                                                                                                                                                                                       |
| <b>Astrid Hermann</b><br>(since January 1, 2021)    | Finance                                         | Finance & Controlling<br>Legal & Compliance<br>IT                                                                                            | Deputy Chairwoman of the Supervisory Board<br>(since April 29, 2021):<br>- tesa SE (intragroup, non-listed entity)                                                                                    |
|                                                     | tesa SE                                         | tesa SE                                                                                                                                      |                                                                                                                                                                                                       |
| <b>Thomas Ingelfinger</b>                           | Europe<br>(until December 31, 2021)             |                                                                                                                                              | Chairman of the Advisory Board ( <i>Beirat</i> ):<br>- Tengelmann Verwaltungs- und Beteiligungs<br>GmbH (non-listed entity)                                                                           |
| <b>Zhengrong Liu</b>                                | Human Resources                                 | Human Resources<br>Sustainability<br>General Services & Real Estate<br>- Labor Director -                                                    |                                                                                                                                                                                                       |
| <b>Grita Loeb sack</b><br>(since January 1, 2022)   | NIVEA                                           | Brand Management<br>Digital Marketing                                                                                                        |                                                                                                                                                                                                       |
| <b>Ramon A. Mirt</b>                                | Emerging Markets                                | Latin America<br>Africa<br>Asia (excluding Greater China/Korea)<br>Russia                                                                    |                                                                                                                                                                                                       |
| <b>Asim Naseer</b><br>(until April 5, 2021)         | Cosmetic Brands                                 | Brand Management<br>Category Development                                                                                                     |                                                                                                                                                                                                       |
| <b>Patrick Rasquinet</b><br>(since July 1, 2021)    | Pharmacy & Selective                            | Derma<br>Health Care<br>La Prairie                                                                                                           |                                                                                                                                                                                                       |
| <b>Dessi Temperley</b><br>(until April 5, 2021)     | Finance<br>tesa SE<br>(until February 17, 2021) |                                                                                                                                              | Deputy Chairwoman of the Supervisory Board:<br>- tesa SE (intragroup, non-listed entity)<br>Member of the Board of Directors:<br>- Coca-Cola European Partners plc, United<br>Kingdom (listed entity) |

<sup>1</sup> In connection with their Group management and supervisory duties, the members of the Executive Board of Beiersdorf AG also hold offices in comparable supervisory bodies at Group companies and other associated companies.

Hamburg, February 7, 2022

Beiersdorf AG

The Executive Board

# Independent Auditor's Report

To Beiersdorf Aktiengesellschaft

## Report on the audit of the annual financial statements and of the management report

### AUDIT OPINIONS

We have audited the annual financial statements of Beiersdorf Aktiengesellschaft, Hamburg, which comprise the balance sheet as at December 31, 2021, and the income statement for the fiscal year from January 1 to December 31, 2021, and notes to the financial statements, including the recognition and measurement policies presented therein. In addition, we have audited the management report of Beiersdorf Aktiengesellschaft, which is combined with the group management report of the Company, for the fiscal year from January 1 to December 31, 2021. In accordance with the German legal requirements we have not audited the components of the management report stated in the annex.

In our opinion, on the basis of the knowledge obtained in the audit,

- the accompanying annual financial statements comply, in all material respects, with the requirements of German commercial law applicable to business corporations and give a true and fair view of the assets, liabilities and financial position of the Company as at December 31, 2021 and of its financial performance for the fiscal year from January 1 to December 31, 2021 in compliance with German legally required accounting principles, and
- the accompanying management report as a whole provides an appropriate view of the Company's position. In all material respects, this management report is consistent with the annual financial statements, complies with German legal requirements, and appropriately presents the opportunities and risks of future development. Our opinion on the management report does not cover the components of the management report stated in the annex.

Pursuant to Sec. 322 (3) sentence 1 of the German Commercial Code (*HGB*), we declare that our audit has not led to any reservations relating to the legal compliance of the annual financial statements and of the management report..

### BASIS FOR THE AUDIT OPINIONS

We conducted our audit of the annual financial statements and of the management report in accordance with Sec. 317 *HGB* and the EU Audit Regulation (No 537/2014, referred to subsequently as "EU Audit Regulation") and in compliance with German Generally Accepted Standards for Financial Statement Audits promulgated by the Institut der Wirtschaftsprüfer [Institute of Public Auditors in Germany]

(IDW). Our responsibilities under those requirements and principles are further described in the "Auditor's responsibilities for the audit of the annual financial statements and of the management report" section of our auditor's report. We are independent of the Company in accordance with the requirements of European law and German commercial and professional law, and we have fulfilled our other German professional responsibilities in accordance with these requirements. In addition, in accordance with Article 10 (2) f) of the EU Audit Regulation, we declare that we have not provided non-audit services prohibited under Article 5 (1) of the EU Audit Regulation. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions on the annual financial statements and on the management report.

### KEY AUDIT MATTERS IN THE AUDIT OF THE ANNUAL FINANCIAL STATEMENTS

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the financial statements for the fiscal year from January 1 to December 31, 2021. These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, we do not provide a separate opinion on these matters.

Below, we describe what we consider to be the key audit matters:

#### 1) Recognizing revenue from the sale of goods and products

##### REASONS WHY THE MATTER WAS DETERMINED TO BE A KEY AUDIT MATTER

The annual financial statements of Beiersdorf Aktiengesellschaft recognize revenue from the sale of goods and products at the transfer of risk, less rebates, customer bonuses, and discounts, and taking into account returns. Given the large number of different contractual arrangements and the judgment to be exercised as regards determining rebates, customer bonuses, discounts, and the terms and conditions of returns, there is an elevated risk of material misstatement in the recognition of revenue from the sale of goods and products on an accrual basis. Auditing of the recognition of revenue from the sale of goods and products was therefore one of the key audit matters.

##### AUDITOR'S RESPONSE

As part of our audit, we walked through the process for revenue recognition implemented by the executive directors of Beiersdorf Aktiengesellschaft and the accruals for expected rebates, customer bonuses, discounts, and expected returns using selected transactions from order receipt to recognition

in the financial statements, and tested and evaluated the effectiveness of controls implemented in this process. Moreover, we performed an examination on a test basis to determine whether the contractually agreed and awarded discounts, customer bonuses, and rebates, and the actual returns were deducted from sales revenue on an accrual basis. In addition, we analyzed the calculation of still expected returns of goods and products and their deduction from sales revenue by comparing the plan and actual figures for the assumptions made in previous years, taking into account the contractual agreements made with customers. To prove the existence of sales revenue, we performed, among other things, an examination with the aid of data analyses to establish whether it led to the recognition of trade receivables and whether these receivables were in turn settled by payments received. We examined postings in December 2021 which involved large amounts compared with the average for the year in order to determine whether there were irregularities in respect of the accruals principle.

Our audit procedures did not give rise to any reservations in respect of the recognition of revenue from the sale of goods and products.

#### REFERENCE TO RELATED DISCLOSURES

For the accounting policies applied in relation to the recognition of revenue from the sale of goods and products and for the associated disclosures on the exercise of judgment, we refer to the information in the notes to the annual financial statements, note 01 in the chapter "Notes to the Income Statement."

## 2) Legal disputes in connection with concluded antitrust proceedings

#### REASONS WHY THE MATTER WAS DETERMINED TO BE A KEY AUDIT MATTER

In October 2016, Beiersdorf Aktiengesellschaft was served with a claim for damages from the insolvency administrator of Anton Schlecker e. K. i. L., Ehingen (Donau), in connection with German antitrust proceedings that were concluded in 2013. Claims have been made against six other companies in addition to Beiersdorf Aktiengesellschaft. The claim by the insolvency administrator of Anton Schlecker e. K. i. L., Ehingen, Donau, which involves joint and several liability of all defendants, totals approximately EUR 200 million plus interest. This claim was dismissed by the court of first instance in fiscal 2018 and by the court of second instance in fiscal 2020 without the possibility of appeal to the Federal Court of Justice in Karlsruhe. The insolvency administrator of Anton Schlecker e. K. i. L., Ehingen (Donau), filed a complaint against the decision by the court of second instance not to permit an appeal

at the Federal Court of Justice in Karlsruhe. In response to the plaintiff's complaint against the decision to deny leave to appeal, the Federal Court of Justice granted leave to appeal without a statement of grounds for its decision in January 2022. In connection with the already concluded antitrust proceedings mentioned above, other customers of Beiersdorf Aktiengesellschaft filed claims for damages against Beiersdorf Aktiengesellschaft or announced claims out of court in fiscal years 2016 and 2017. Given the uncertainty that exists, accounting for the legal risks from the damages claims filed in the annual financial statements requires the executive directors of Beiersdorf Aktiengesellschaft to exercise significant judgment in evaluating whether and to what extent potential damages have arisen and the scale on which claims under joint and several liability may be enforced. In determining the amount of possible damages, there is considerable judgment in relation to the assumptions concerning the amount of the "overcharge" and the level of the "pass-on rate." The overcharge is the percentage difference between the prices actually observed on the market and the prices that would be expected in the absence of a cartel. The pass-on rate is the percentage of the supplier price increases that was passed on to customers.

Given the risks and potential impact on the annual financial statements from the legal disputes in connection with the concluded antitrust proceedings, the complexity of the individual matters, and the existing discretion in exercising judgment, auditing the legal disputes in connection with concluded anti-trust proceedings was one of the key audit matters.

#### AUDITOR'S RESPONSE

We obtained an understanding of Beiersdorf Aktiengesellschaft's processes for assessing the legal risks. As part of these processes, the executive directors of Beiersdorf Aktiengesellschaft commissioned external lawyers to provide professional statements evaluating the legal basis for the claims filed and the potential joint and several liability, as well as reports from external experts calculating the extent of potential damages. With the support of our legal experts, we examined the existing claims for damages, statements of defense, replies to the statements of defense, court rulings by the court of first instance, and other correspondence to determine whether these had been taken into account in the risk assessment by the executive directors of Beiersdorf Aktiengesellschaft. Furthermore, we obtained an understanding of the calculation of possible damages, and particularly of the assumptions based on econometric models in relation to the amount of the overcharge and the level of the pass-on rate, by evaluating the external expert's methodology with the external expert. We also evaluated the professional qualifica-

tions, skills and objectivity of the external expert. In addition, our audit procedures involved assessing the disclosures in the notes to the annual financial statements of Beiersdorf Aktiengesellschaft on the legal risks arising from the damages claims filed.

Our audit procedures did not give rise to any reservations in respect of the accounting treatment of the legal risks arising from legal disputes in connection with antitrust proceedings already concluded.

#### REFERENCE TO RELATED DISCLOSURES

For the disclosures concerning legal risks in connection with one concluded case of antitrust proceedings, we refer to "Estimates and Assumptions" in the chapter "Basis of Preparation of Beiersdorf AG's Financial Statements" as well as note 22 in the chapter "Other Disclosures" in the notes to the annual financial statements.

#### OTHER INFORMATION

The executive directors and the Supervisory Board are responsible for the declaration on the German Corporate Governance Code in accordance with Sec. 161 of the German Stock Corporation Act (*AktG*), which is part of the Corporate Governance Statement. The executive directors are responsible for the remaining other information. Other information comprises the components of the management report stated in the annex.

Our opinions on the annual financial statements and on the management report do not cover the other information, and consequently we do not express an opinion or any other form of assurance conclusion thereon.

In connection with our audit, our responsibility is to read the other information and, in so doing, to consider whether the other information

- is materially inconsistent with the annual financial statements, with the management report or our knowledge obtained in the audit, or,
- otherwise appears to be materially misstated.

If, on the basis of the activities that we have performed, we conclude that there has been a material misstatement of this other information, we are obliged to report that fact. We have nothing to report in this respect.

#### RESPONSIBILITIES OF THE EXECUTIVE DIRECTORS AND THE SUPERVISORY BOARD FOR THE ANNUAL FINANCIAL STATEMENTS AND THE MANAGEMENT REPORT

The executive directors are responsible for the preparation of the annual financial statements that comply, in all material respects, with the requirements of German commercial law

applicable to business corporations, and that the annual financial statements give a true and fair view of the assets, liabilities, financial position and financial performance of the Company in compliance with German legally required accounting principles. In addition, the executive directors are responsible for such internal control as they, in accordance with German legally required accounting principles, have determined necessary to enable the preparation of annual financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the annual financial statements, the executive directors are responsible for assessing the Company's ability to continue as a going concern. They also have the responsibility for disclosing, as applicable, matters related to going concern. In addition, they are responsible for financial reporting based on the going concern basis of accounting, provided no actual circumstances conflict therewith.

Furthermore, the executive directors are responsible for the preparation of the management report that, as a whole, provides an appropriate view of the Company's position and is, in all material respects, consistent with the annual financial statements, complies with German legal requirements, and appropriately presents the opportunities and risks of future development. In addition, the executive directors are responsible for such arrangements and measures (systems) as they have considered necessary to enable the preparation of a management report that is in accordance with the applicable German legal requirements, and to be able to provide sufficient appropriate evidence for the assertions in the management report.

The supervisory board is responsible for overseeing the Company's financial reporting process for the preparation of the annual financial statements and of the management report.

#### AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE ANNUAL FINANCIAL STATEMENTS AND OF THE MANAGEMENT REPORT

Our objectives are to obtain reasonable assurance about whether the annual financial statements as a whole are free from material misstatement, whether due to fraud or error, and whether the management report as a whole provides an appropriate view of the Company's position and, in all material respects, is consistent with the annual financial statements and the knowledge obtained in the audit, complies with the German legal requirements and appropriately presents the opportunities and risks of future development, as well as to issue an auditor's report that includes our opinions on the annual financial statements and on the management report.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Sec. 317 *HGB* and the EU Audit Regulation and in compliance with German Generally Accepted Standards for Financial Statement Audits promulgated by the Institut der Wirtschaftsprüfer will always detect a material misstatement. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these annual financial statements and this management report.

We exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the annual financial statements and of the management report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinions. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit of the annual financial statements and of arrangements and measures (systems) relevant to the audit of the management report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of these systems.
- Evaluate the appropriateness of accounting policies used by the executive directors and the reasonableness of estimates made by the executive directors and related disclosures.
- Conclude on the appropriateness of the executive directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in the auditor's report to the related disclosures in the annual financial statements and in the management report or, if such disclosures are inadequate, to modify our respective opinions. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to be able to continue as a going concern.
- Evaluate the overall presentation, structure, and content of the annual financial statements, including the disclosures, and whether the annual financial statements present the un-

derlying transactions and events in a manner that the annual financial statements give a true and fair view of the assets, liabilities, financial position and financial performance of the Company in compliance with German legally required accounting principles.

- Evaluate the consistency of the management report with the annual financial statements, its conformity with German law, and the view of the Company's position it provides.
- Perform audit procedures on the prospective information presented by the executive directors in the management report. On the basis of sufficient appropriate audit evidence we evaluate, in particular, the significant assumptions used by the executive directors as a basis for the prospective information, and evaluate the proper derivation of the prospective information from these assumptions. We do not express a separate opinion on the prospective information and on the assumptions used as a basis. There is a substantial unavoidable risk that future events will differ materially from the prospective information.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with the relevant independence requirements, and communicate with them all relationships and other matters that may reasonably be thought to bear on our independence and where applicable, related safeguards.

From the matters discussed with those charged with governance, we determine those matters that were of most significance in the audit of the annual financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter.

## Other legal and regulatory requirements

### REPORT ON THE AUDIT OF THE ELECTRONIC REPRODUCTIONS OF THE ANNUAL FINANCIAL STATEMENTS AND OF THE MANAGEMENT REPORT PREPARED FOR THE PURPOSES OF DISCLOSURE IN ACCORDANCE WITH SEC. 317 (3B) *HGB*

#### AUDIT OPINION

In accordance with Sec. 317 (3a) *HGB*, we conducted an audit to determine with reasonable assurance whether the reproductions of the annual financial statements and of the management report contained in the accompanying file "Beiersdorf\_AG\_JA+LB\_ESEF\_2021-12-31.zip"

(SHA-256 checksum: 498e328ad36a4baf35bdf77d50dee4a8cbece7038a3534be4aca94aacdcd584b) and prepared for the purposes of disclosure (also referred to subsequently as "ESEF documents") comply, in all material respects, with the requirements for the electronic reporting format ("ESEF format") stipulated in Sec. 328 (1) *HGB*. In accordance with the German legal requirements, this audit only covers conversion of the information from the annual financial statements and management report to the ESEF format and does not therefore cover the information contained in these reproductions or other information contained in the above-mentioned file.

In our opinion, the reproductions of the annual financial statements and of the management report contained in the above-mentioned accompanying file and prepared for the purposes of disclosure comply, in all material respects, with the requirements for the electronic reporting format stipulated in Sec. 328 (1) *HGB*. Above and beyond this audit opinion and our audit opinions on the accompanying annual financial statements and accompanying management report for the fiscal year from January 1, to December 31, 2021, contained in the above "Report on the audit of the annual financial statements and of the management report," we do not express any opinion whatsoever on the information contained in these reproductions or on the other information contained in the above-mentioned file.

#### **BASIS FOR THE AUDIT OPINION**

We conducted our audit of the reproductions of the annual financial statements and of the management report contained in the above-mentioned accompanying file in accordance with Sec. 317 (3a) *HGB* in compliance with the draft IDW audit standard "Auditing of electronic reproductions of financial statements and management reports prepared for purposes of disclosure in accordance with Section 317 (3a) *HGB*" (IDW PS 410 (10.2021)). Our responsibilities under these requirements are further described in the section "Responsibility of the auditor of the annual financial statements for the audit of the ESEF documents." In conducting the audit, we applied the requirements stipulated for a quality assistance system in the IDW's quality assurance standard "Quality assurance requirements in auditing practice" (IDW QS 1).

#### **RESPONSIBILITIES OF THE EXECUTIVE DIRECTORS AND THE SUPERVISORY BOARD FOR THE ESEF DOCUMENTS**

The Company's executive directors are responsible for preparing the ESEF documents with the electronic reproductions of the annual financial statements and of the management report in accordance with Sec. 328 (1) sentence 4 no. 1 *HGB*.

In addition, the Company's executive directors are responsible for such internal control as they have determined necessary to enable the preparation of the ESEF documents that are free from material violations, whether due to fraud or error, of the requirements for the electronic reporting format stipulated in Sec. 328 (1) *HGB*.

The Supervisory Board is responsible for overseeing the preparation of the ESEF documents as part of the financial reporting process.

#### **RESPONSIBILITY OF THE AUDITOR OF THE ANNUAL FINANCIAL STATEMENTS FOR THE AUDIT OF THE ESEF DOCUMENTS**

Our objectives are to obtain reasonable assurance about whether the ESEF documents are free from material violations, whether due to fraud or error, of the requirements stipulated in Sec. 328 (1) *HGB*. We exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material violations of the requirements stipulated in Sec. 328 (1) *HGB*, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion.
- Obtain an understanding of internal control relevant to the audit of the ESEF documents in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of such control.
- Assess the technical validity of the ESEF documents, i.e. whether the file containing the ESEF documents meets the requirements relating to the technical specification for this file stipulated in the Delegated Regulation (EU) 2019/815 in the version applicable on the balance sheet date.
- Assess whether the ESEF documents enable reproduction of the audited annual financial statements and audited management report with the identical content in XHTML format.

#### **FURTHER INFORMATION PURSUANT TO ARTICLE 10 OF THE AUDIT REGULATION**

We were elected as auditor by the annual general meeting on April 1, 2021. We were engaged by the supervisory board on June 1, 2021. We have been the auditor of Beiersdorf Aktiengesellschaft without interruption since fiscal year 2006.

We declare that the opinions expressed in this auditor's report are consistent with the additional report to the audit committee pursuant to Article 11 of the EU Audit Regulation (long-form audit report).

**OTHER MATTERS - USE OF THE AUDITOR'S REPORT**

Our auditor's report must always be read in connection with the audited annual financial statements, the audited management report and the audited ESEF documents. The annual financial statements and management report converted into the ESEF format - including the versions to be published in the German Federal Gazette (Bundesanzeiger) - are only electronic reproductions of the audited annual financial statements and the audited management report and do not replace them. In particular, the ESEF report and our opinion in it must be used only in conjunction with the audited ESEF documents provided in electronic form.

**GERMAN PUBLIC AUDITOR RESPONSIBLE FOR THE ENGAGEMENT**

The German Public Auditor responsible for the engagement is Marc Jeschonneck.

**Annex to the auditor's report****COMPONENTS OF THE MANAGEMENT REPORT THAT HAVE NOT BEEN AUDITED**

The contents of the following components of the management report, which are part of "Other information," were not audited:

- Non-financial Statement
- The Corporate Governance Statement

In addition, we have not audited the following disclosures that are not typical of or required in a management report. They are disclosures that are not prescribed by Sec.289 and 289a HGB or Sec.289b to 289f HGB.

- Special full-page graph, "Strengthen our brands by enriching their purpose" in the "Business and Strategy" chapter
- The sections on "Product highlights"; "R&D sustainability pledge"; "tesa Product and technology development" in the "Research and Development" chapter
- "People at Beiersdorf" chapter
- "Sustainability" chapter.

Hamburg, February 18, 2022

Ernst & Young GmbH  
Wirtschaftsprüfungsgesellschaft

**JESCHONNECK**  
German Public Auditor

**SIEMER**  
German Public Auditor

# Responsibility Statement by the Executive Board

To the best of our knowledge, and in accordance with the applicable reporting principles, the annual financial statements give a true and fair view of the assets, liabilities, financial position, and profit or loss of the company, and the management report includes a fair review of the development and performance of the business and the position of the company, together with a description of the material opportunities and risks associated with the expected development of the company.

Hamburg, February 7, 2022  
The Executive Board



**Vincent Warnery**  
Chairman of the  
Executive Board



**Oswald Barckhahn**  
Member of the  
Executive Board



**Astrid Hermann**  
Member of the  
Executive Board



**Thomas Ingelfinger**  
Member of the  
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**Beiersdorf on the Internet**

[www.beiersdorf.com](http://www.beiersdorf.com)

The Annual Financial Statements of Beiersdorf AG are also available in German.

The online versions of the Beiersdorf financial publications are available at [WWW.BEIERSDORF.COM/FINANCIAL\\_REPORTS](http://WWW.BEIERSDORF.COM/FINANCIAL_REPORTS).

# Financial Calendar

## 2022

APRIL 14

ANNUAL GENERAL MEETING

APRIL 28

QUARTERLY STATEMENT  
JANUARY TO MARCH 2022

AUGUST 4

HALF-YEAR REPORT 2022

OCTOBER 27

QUARTERLY STATEMENT  
JANUARY TO SEPTEMBER 2022

## 2023

FEBRUARY/MARCH

PUBLICATION OF ANNUAL REPORT  
2022, ANNUAL PRESS CONFERENCE,  
FINANCIAL ANALYST MEETING

APRIL

ANNUAL GENERAL MEETING

APRIL/MAY

QUARTERLY STATEMENT  
JANUARY TO MARCH 2023

AUGUST

HALF-YEAR REPORT 2023

OCTOBER

QUARTERLY STATEMENT  
JANUARY TO SEPTEMBER 2023