

World Leader in Skin Care for more than 130 years

NIVEA

- Beiersdorf is listed on the stock market index DAX.
- 3 global brands: NIVEA, Eucerin, La Prairie.

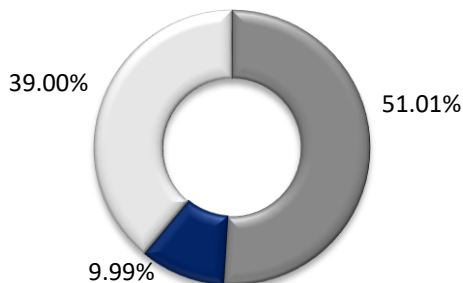
Self-adhesive Tape Solutions

tesa

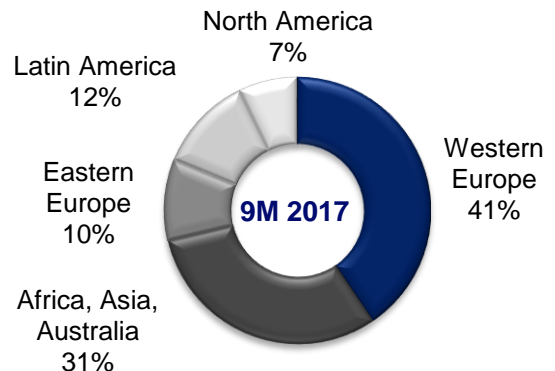
- 100% owned by Beiersdorf.
- System solutions for industry and consumers.

Shareholder Structure

maxingvest group Beiersdorf AG Free Float



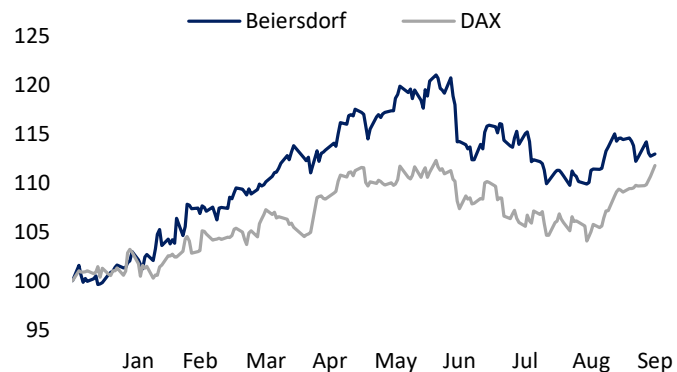
Consumer Sales per Region



Financial Calendar 2017

16 January 2018	Preliminary Group Results 2017 (Sales)
1 March 2018	Annual Report 2017
25 April 2018	Annual General Meeting
8 May 2018	Quarterly Statement January – March 2018
7 August 2018	Half-Year Report 2018
30 October 2018	Quarterly Statement January – September 2018

Share Price Performance - 9M 2017



Key Figures

		2012	2013	2014	2015	2016
Group sales	(in € million)	6,040	6,141	6,285	6,686	6,752
Operating result (EBIT, excluding special factors)	(in %)	12.2	13.2	13.7	14.4	15.0
Earnings per share	(in €)	1.96	2.35	2.33	2.91	3.13
Dividend per share	(in €)	0.70	0.70	0.70	0.70	0.70
Gross cash flow	(in € million)	545	648	598	770	859