

World Leader in Skin Care for more than 130 years

NIVEA

- Beiersdorf is listed on the stock market index DAX.
- 4 global brands: NIVEA, Eucerin, La Prairie, Hansaplast.

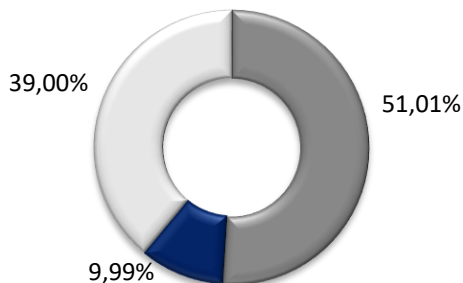
Self-adhesive Tape Solutions

tesa

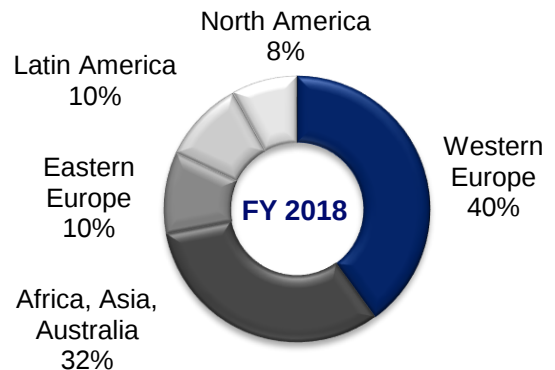
- 100% owned by Beiersdorf.
- System solutions for industry and consumers.

Shareholder Structure

maxingvest group Beiersdorf AG Free Float



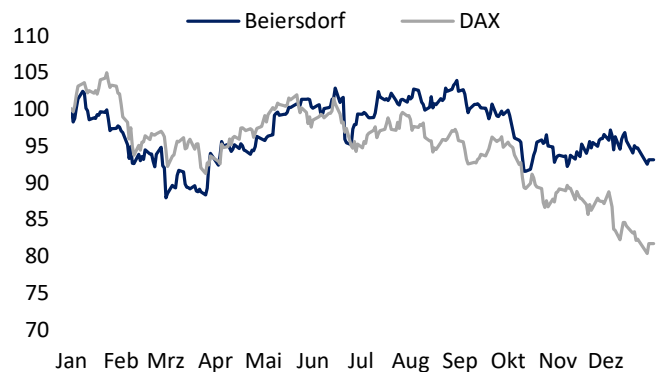
Consumer Sales per Region



Financial Calendar 2019

30 April 2019	Quarterly Statement January – March 2019
06 August 2019	Half-Year Report 2019
29 Oktober 2019	Quarterly Statement January – September 2019

Share Price Performance – 2018



Key Figures

		2014	2015	2016	2017	2018
Group sales	(in € million)	6,285	6,686	6,752	7,056	7,233
Operating result (EBIT, excluding special factors)	(in %)	13.7	14.4	15.0	15.4	15.4
Earnings per share	(in €)	2.33	2.91	3.13	2.96	3.21
Dividend per share	(in €)	0.70	0.70	0.70	0.70	0.70
Gross cash flow	(in € million)	598	770	859	930	933