

## World Leader in Skin Care for more than 130 years

NIVEA

- Beiersdorf is listed on the stock market index DAX.
- 4 global brands: NIVEA, Eucerin, La Prairie, Hansaplast.

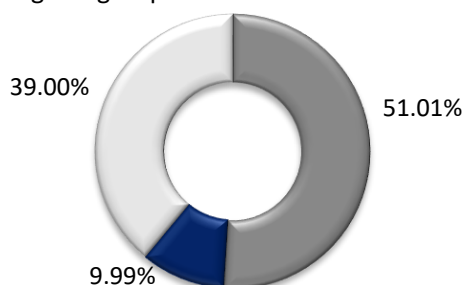
## Self-adhesive Tape Solutions

tesa

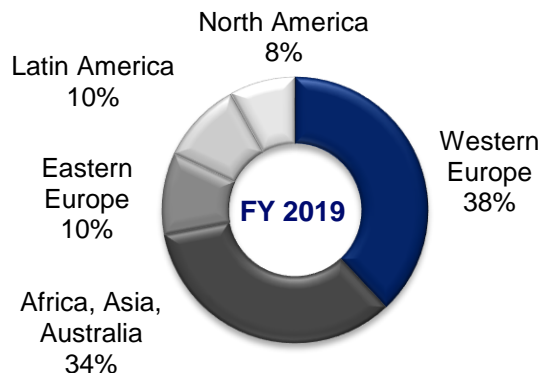
- 100% owned by Beiersdorf.
- System solutions for industry and consumers.

## Shareholder Structure

maxingvest group Beiersdorf AG Free Float



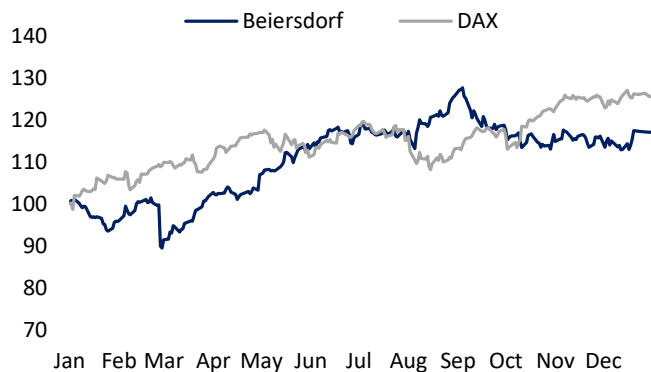
## Consumer Sales per Region



## Financial Calendar 2020

05 May 2020	Quarterly Statement January – March 2020
06 August 2020	Half-Year Report 2020
28 October 2020	Quarterly Statement January – September 2020

## Share Price Performance – 2019



## Key Figures

		2015	2016	2017	2018	2019
Group sales	(in € million)	6,686	6,752	7,056	7,233	7,653
Operating result (EBIT, excluding special factors)	(in %)	14.4	15.0	15.4	15.4	14.3
Earnings per share	(in €)	2.91	3.13	2.96	3.21	3.17
Dividend per share	(in €)	0.70	0.70	0.70	0.70	0.70
Gross cash flow	(in € million)	770	859	930	933	842