

# Beiersdorf factsheet

## World Leader in Skin Care for more than 140 years



- Beiersdorf is listed on the stock market index DAX
- Global brands: NIVEA, Eucerin, Hansaplast, La Prairie, Chantecaille

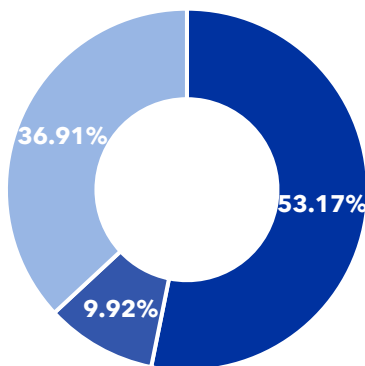
## Self-adhesive Tape Solutions



- 100% owned by Beiersdorf
- System solutions for industry and consumers

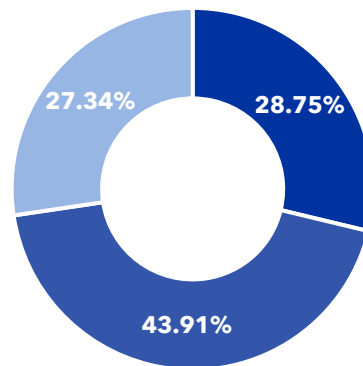
## Shareholder Structure

■ maxinvest ■ Beiersdorf AG ■ Freefloat



## Consumer Sales 2025 per Region

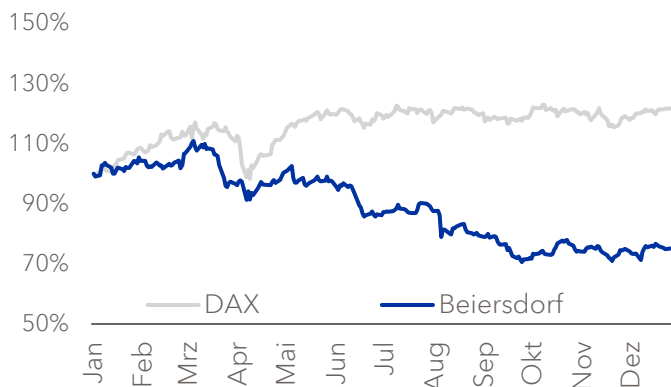
■ Africa/Asia/Australia ■ Europe ■ Americas



## Financial Calendar 2026

21 April 2026	Quarterly Statement Jan. - Mar.
23 April 2026	Annual General Meeting
05 August 2026	Half-Year Report
27 October 2026	Quarterly Statement Jan. - Sept.

## Share Price Performance - FY 2025



## Key Figures

		2021	2022	2023	2024	2025
Group sales	(in € million)	7,627	8,799	9,447	9,850	9,852
Operating result (EBIT, excluding special factors)	(in %)	13.0	13.2	13.4	13.9	14.0
Earnings per share (excluding special factors)	(in €)	3.00	3.56	3.80	4.33	4.44
Dividend per share	(in €)	0.70	0.70	1.00	1.00	1.00
Gross cash flow	(in € million)	897	1,084	1,057	1,269	1,074