

Beiersdorf Aktiengesellschaft

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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11.08.2025 / 11:18 CET/CEST

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Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

On 27 May 2025, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the Share Buyback Program 2025.

In the period from 04 August 2025 to 08 August 2025, a number of 663,876 shares were acquired as part of the Share Buyback Program 2025.

Shares were acquired as follows:

Share Buyback Program 2025

Date	Aggregated volume (Number of shares)	Weighted average share price (EUR)	Trading venue
04 August 2025	58,400	108.2829	Xetra
05 August 2025	43,100	107.2043	Xetra
05 August 2025	49,000	106.8992	CBOE Europe (CEUX)
05 August 2025	717	106.1906	Turquoise Europe (TQEX)
06 August 2025	68,200	96.6185	Xetra
06 August 2025	52,700	96.6279	CBOE Europe (CEUX)
06 August 2025	9,000	96.6477	Turquoise Europe (TQEX)
07 August 2025	94,000	100.0296	Xetra
07 August 2025	69,600	100.0332	CBOE Europe (CEUX)
07 August 2025	12,000	99.9995	Turquoise Europe (TQEX)
07 August 2025	12,000	100.0043	Aquis Europe (AQEU)
08 August 2025	96,300	100.9384	Xetra
08 August 2025	73,623	100.9448	CBOE Europe (CEUX)
08 August 2025	12,736	100.9613	Turquoise Europe (TQEX)
08 August 2025	12,500	100.9650	Aquis Europe (AQEU)

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: <https://www.beiersdorf.com/investor-relations/shares/share-buyback>

The total volume of shares which were acquired within the framework of the share buyback in the time period from 28 May 2025 until and including 08 August 2025 amounts to 3,492,137 shares.

The purchase of shares is carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

11.08.2025 CET/CEST The EQS Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.
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Language:	English
Company:	Beiersdorf Aktiengesellschaft Beiersdorfstraße 1 - 9 22529 Hamburg Germany
Internet:	www.Beiersdorf.com

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2182112 11.08.2025 CET/CEST