

Beiersdorf Aktiengesellschaft

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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18.08.2025 / 12:08 CET/CEST

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Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

On 27 May 2025, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the Share Buyback Program 2025.

In the period from 11 August 2025 to 15 August 2025, a number of 1,018,301 shares were acquired as part of the Share Buyback Program 2025.

Shares were acquired as follows:

Share Buyback Program 2025

Date	Aggregated volume (Number of shares)	Weighted average share price (EUR)	Trading venue
11 August 2025	98,500	100.3118	Xetra
11 August 2025	75,700	100.3073	CBOE Europe (CEUX)
11 August 2025	13,000	100.3321	Turquoise Europe (TQEX)
11 August 2025	12,500	100.3361	Aquis Europe (AQEU)
12 August 2025	100,510	98.9185	Xetra
12 August 2025	77,200	98.9252	CBOE Europe (CEUX)
12 August 2025	13,200	98.9428	Turquoise Europe (TQEX)
12 August 2025	12,900	98.9357	Aquis Europe (AQEU)
13 August 2025	103,277	100.0258	Xetra
13 August 2025	79,700	100.0217	CBOE Europe (CEUX)
13 August 2025	13,600	99.9790	Turquoise Europe (TQEX)
13 August 2025	13,200	99.9861	Aquis Europe (AQEU)
14 August 2025	105,100	101.2479	Xetra
14 August 2025	80,700	101.2493	CBOE Europe (CEUX)
14 August 2025	13,800	101.2646	Turquoise Europe (TQEX)
14 August 2025	13,300	101.2626	Aquis Europe (AQEU)
15 August 2025	107,000	102.6023	Xetra

15 August 2025	67,000	102.6172	CBOE Europe (CEUX)
15 August 2025	9,083	102.6189	Turquoise Europe (TQEX)
15 August 2025	9,031	102.6267	Aquis Europe (AQEU)

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: <https://www.beiersdorf.com/investor-relations/shares/share-buyback>

The total volume of shares which were acquired within the framework of the share buyback in the time period from 28 May 2025 until and including 15 August 2025 amounts to 4,510,438 shares.

The purchase of shares is carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

18.08.2025 CET/CEST The EQS Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.
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Language:	English
Company:	Beiersdorf Aktiengesellschaft
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2185214 18.08.2025 CET/CEST

