

Beiersdorf Aktiengesellschaft

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

Beiersdorf Aktiengesellschaft / Share Buyback Program 2025 – Interim Report 13 and Final Report

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Beiersdorf Aktiengesellschaft: Share Buyback Program 2025 – Interim Report 13 and Final Report

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On 27 May 2025, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the Share Buyback Program 2025.

On 18 August 2025, a number of 180,183 shares were acquired as part of the Share Buyback Program 2025.

Shares were acquired as follows:

Share Buyback Program 2025

Date	Aggregated volume (Number of shares)	Weighted average share price (EUR)	Trading venue
18 August 2025	100,509	102.2676	Xetra
18 August 2025	79,674	102.2618	CBOE Europe (CEUX)

The purchase of shares was carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

The 2025 share buyback program was thus successfully completed on 18 August 2025. Treasury shares were acquired at a total price of around EUR 499,999,929.38 (excluding incidental acquisition costs). The maximum purchase volume of the 2025 share buyback program of up to EUR 500 million was therefore almost completely exhausted.

The total volume of shares which were acquired within the framework of the share buyback in the time period from 28 May 2025 until and including 18 August 2025 amounts to 4,690,621 shares. This corresponds to around 1.93 % of the company's share capital. The average purchase price per share was around EUR 106.5957.

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: <https://www.beiersdorf.com/investor-relations/shares/share-buyback>.

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