

Beiersdorf Aktiengesellschaft

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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On 27 May 2025, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the Share Buyback Program 2025.

In the period from 30 June 2025 to 04 July 2025, a number of 339,245 shares were acquired as part of the Share Buyback Program 2025.

Shares were acquired as follows:

Share Buyback Program 2025

Date	Aggregated volume (Number of shares)	Weighted average share price (EUR)	Trading venue
30 June 2025	84,000	107.0693	Xetra
01 July 2025	85,000	106.9814	Xetra
01 July 2025	8,818	106.6746	CBOE Europe (CEUX)
02 July 2025	55,000	107.5504	Xetra
03 July 2025	55,281	108.0803	Xetra
04 July 2025	51,146	108.0824	Xetra

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: <https://www.beiersdorf.com/investor-relations/shares/share-buyback>

The total volume of shares which were acquired within the framework of the share buyback in the time period from 28 May 2025 until and including 04 July 2025 amounts to 2,090,445 shares.

The purchase of shares is carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

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	Beiersdorfstraße 1 - 9
	22529 Hamburg
	Germany
Internet:	www.Beiersdorf.com

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