

## **Beiersdorf Aktiengesellschaft**

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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**Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052**

On 27 May 2025, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the Share Buyback Program 2025.

In the period from 07 July 2025 to 11 July 2025, a number of 139,366 shares were acquired as part of the Share Buyback Program 2025.

Shares were acquired as follows:

## Share Buyback Program 2025

Date	Aggregated volume (Number of shares)	Weighted average share price (EUR)	Trading venue
07 July 2025	50,485	107.7514	Xetra
08 July 2025	56,098	108.0942	Xetra
09 July 2025	10,765	108.7047	Xetra
10 July 2025	0	–	–
11 July 2025	22,018	109.4311	Xetra

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: <https://www.beiersdorf.com/investor-relations/shares/share-buyback>

The total volume of shares which were acquired within the framework of the share buyback in the time period from 28 May 2025 until and including 11 July 2025 amounts to 2,229,811 shares.

The purchase of shares is carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

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