Beiersdorf Aktiengesellschaft

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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Beiersdorf Aktiengesellschaft / Share Buyback Program 2025 – Interim Report 8 Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

21.07.2025 / 11:14 CET/CEST

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Beiersdorf Aktiengesellschaft: Share Buyback Program 2025 – Interim Report 8

Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

On 27 May 2025, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the Share Buyback Program 2025.

In the period from 14 July 2025 to 18 July 2025, a number of 342,308 shares were acquired as part of the Share Buyback Program 2025.

Shares were acquired as follows:

Share Buyback Program 2025

Date	Aggregated volume (Number of shares)	Weighted average share price (EUR)	Trading venue
14 July 2025	49,000	108.7324	Xetra
15 July 2025	52,425	109.1262	Xetra
16 July 2025	64,576	108.5194	Xetra
17 July 2025	70,000	108.1973	Xetra
17 July 2025	11,225	107.9768	CBOE Europe (CEUX)
18 July 2025	70,000	107.7720	Xetra
18 July 2025	25,082	107.6259	CBOE Europe (CEUX)

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: https://www.beiersdorf.com/investorrelations/shares/share-buyback

The total volume of shares which were acquired within the framework of the share buyback in the time period from 28 May 2025 until and including 18 July 2025 amounts to 2,572,119 shares.

The purchase of shares is carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

21.07.2025 CET/CEST The EQS Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases. Archive at www.eqs-news.com

Language:	English
Company:	Beiersdorf Aktiengesellschaft
	Beiersdorfstraße 1 - 9
	22529 Hamburg

Germany

Internet:

www.Beiersdorf.com

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2172340 21.07.2025 CET/CEST