Beiersdorf Aktiengesellschaft

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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Beiersdorf Aktiengesellschaft / Share Buyback Program 2025 – Interim Report 3 Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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Beiersdorf Aktiengesellschaft: Share Buyback Program 2025 – Interim Report 3

Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

On 27 May 2025, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the Share Buyback Program 2025.

In the period from 09 June 2025 to 13 June 2025, a number of 269,144 shares were acquired as part of the Share Buyback Program 2025.

Shares were acquired as follows:

Share Buyback Program 2025

| Date | Aggregated volume (Number of shares) | Weighted average share price (EUR) | Trading venue |
|--------------|---|---------------------------------------|---------------|
| 09 June 2025 | 51,624 | 118.6678 | Xetra |
| 10 June 2025 | 52,120 | 118.7078 | Xetra |
| 11 June 2025 | 49,500 | 118.6852 | Xetra |
| 12 June 2025 | 53,000 | 117.4976 | Xetra |
| 13 June 2025 | 62,900 | 116.1807 | Xetra |

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: https://www.beiersdorf.com/investorrelations/shares/share-buyback

The total volume of shares which were acquired within the framework of the share buyback in the time period from 28 May 2025 until and including 13 June 2025 amounts to 615,769 shares.

The purchase of shares is carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

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