

Beiersdorf Aktiengesellschaft

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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On 27 May 2025, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the Share Buyback Program 2025.

In the period from 23 June 2025 to 27 June 2025, a number of 547,122 shares were acquired as part of the Share Buyback Program 2025.

Shares were acquired as follows:

Share Buyback Program 2025

Date	Aggregated volume (Number of shares)	Weighted average share price (EUR)	Trading venue
23 June 2025	82,212	107.6462	Xetra
23 June 2025	49,000	107.6418	CBOE Europe (CEUX)
23 June 2025	7,600	107.6065	Turquoise Europe (TQEX)
24 June 2025	84,188	108.7160	Xetra
24 June 2025	8,457	108.1480	CBOE Europe (CEUX)
25 June 2025	69,344	107.5061	Xetra
25 June 2025	39,236	107.3938	CBOE Europe (CEUX)
26 June 2025	77,000	106.6840	Xetra
26 June 2025	30,000	106.6769	CBOE Europe (CEUX)
27 June 2025	69,432	106.9923	Xetra
27 June 2025	30,653	106.8461	CBOE Europe (CEUX)

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: <https://www.beiersdorf.com/investor-relations/shares/share-buyback>

The total volume of shares which were acquired within the framework of the share buyback in the time period from 28 May 2025 until and including 27 June 2025 amounts to 1,751,200 shares.

The purchase of shares is carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

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