Beiersdorf AG

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

On 6 May 2026, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the 1st tranche of the Share Buyback Program 2026/2027. In announcements dated 20 August 2026 and 28 October 2026, Beiersdorf Aktiengesellschaft disclosed that this 1st tranche of the Share Buyback Program 2026/2027 had been extended respectively.

In the period from 26 October 2026 to 30 October 2026, a number of 134,315 shares were acquired as part of the Share Buyback Program 2026/2027.

Shares were acquired as follows:

Share Buyback Program 2026/2027

Date	Aggregated volume (Number of shares)	Weighted average share price (EUR)	Trading Venue
27/10/2026	915	79.3590	XETA
29/10/2026	31,106	81.5770	XETA
29/10/2026	7,266	81.4496	TQEX
29/10/2026	20,197	81.6099	CEUX
29/10/2026	8,831	81.6304	AQEU
30/10/2026	28,116	82.8146	XETA
30/10/2026	7,256	82.8418	TQEX
30/10/2026	20,000	82.7878	CEUX
30/10/2026	10,628	82.7940	AQEU

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: https://www.beiersdorf.com/investor-relations/shares/share-buyback

The total volume of shares which were acquired within the framework of the share buyback in the time period from 6 May 2026 until and including 30 October 2026 amounts to 2,323,139 shares.

The purchase of shares is carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

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Beiersdorfstraße 1 - 9
22529 Hamburg
Germany

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