

Beiersdorf AG

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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Beiersdorf Aktiengesellschaft: Share Buyback Program 2026/2027 – Interim Report 17

Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

On 6 May 2026, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the 1st tranche of the Share Buyback Program 2026/2027. In an announcement dated 20 August 2026, Beiersdorf Aktiengesellschaft disclosed that this 1st tranche of the Share Buyback Program 2026/2027 had been extended.

In the period from 24 August 2026 to 28 August 2026, a number of 280,900 shares were acquired as part of the Share Buyback Program 2026/2027.

Shares were acquired as follows:

Share Buyback Program 2026/2027

Date	Aggregated volume (Number of shares)	Weighted average share price (EUR)	Trading Venue
24/08/2026	33,884	80.7970	XETA
24/08/2026	944	80.0996	TQEX
24/08/2026	21,928	80.8074	CEUX
24/08/2026	244	80.1689	AQEU
25/08/2026	19,718	80.7960	XETA
25/08/2026	6,641	80.7729	TQEX
25/08/2026	19,275	80.7965	CEUX
25/08/2026	11,366	80.8158	AQEU
26/08/2026	21,533	81.2080	XETA
26/08/2026	6,209	81.2584	TQEX
26/08/2026	19,111	81.2195	CEUX
26/08/2026	8,547	81.1700	AQEU
27/08/2026	22,597	80.2422	XETA
27/08/2026	7,637	80.2404	TQEX
27/08/2026	15,652	80.2425	CEUX
27/08/2026	10,114	80.2558	AQEU
28/08/2026	22,100	80.9976	XETA
28/08/2026	10,311	81.0667	TQEX
28/08/2026	14,658	81.0432	CEUX
28/08/2026	8,431	81.0132	AQEU

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: <https://www.beiersdorf.com/investor-relations/shares/share-buyback>

The total volume of shares which were acquired within the framework of the share buyback in the time period from 6 May 2026 until and including 28 August 2026 amounts to 1,168,051 shares.

The purchase of shares is carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

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