

Beiersdorf AG

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

On 6 May 2026, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the 1st tranche of the Share Buyback Program 2026/2027.

In the period from 6 July 2026 to 10 July 2026, a number of 39,500 shares were acquired as part of the Share Buyback Program 2026/2027.

Shares were acquired as follows:

Share Buyback Program 2026/2027

Date	Aggregated volume (Number of shares)	Weighted average share price (EUR)	Trading Venue
06/07/2026	8,000	76.4355	XETA
07/07/2026	7,500	78.0802	XETA
08/07/2026	8,000	77.0594	XETA
09/07/2026	8,000	76.4051	XETA
10/07/2026	8,000	77.7654	XETA

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: <https://www.beiersdorf.com/investor-relations/shares/share-buyback>

The total volume of shares which were acquired within the framework of the share buyback in the time period from 6 May 2026 until and including 10 July 2026 amounts to 514,646 shares.

The purchase of shares is carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

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