Beiersdorf AG

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

On 6 May 2026, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the 1st tranche of the Share Buyback Program 2026/2027. In announcements dated 20 August 2026 and 28 October 2026, Beiersdorf Aktiengesellschaft disclosed that this 1st tranche of the Share Buyback Program 2026/2027 had been extended respectively.

In the period from 2 November 2026 to 6 November 2026, a number of 326,530 shares were acquired as part of the Share Buyback Program 2026/2027.

Shares were acquired as follows:

Share Buyback Program 2026/2027

Date	Aggregated volume (Number of shares)	Weighted average share price (EUR)	Trading Venue
02/11/2026	31,724	83.3543	XETA
02/11/2026	6,340	83.3700	TQEX
02/11/2026	17,113	83.3452	CEUX
02/11/2026	10,723	83.3444	AQEU
03/11/2026	28,436	83.2863	XETA
03/11/2026	8,784	83.3818	TQEX
03/11/2026	18,318	83.3019	CEUX
03/11/2026	10,462	83.3573	AQEU
04/11/2026	26,553	84.5440	XETA
04/11/2026	8,983	83.8362	TQEX
04/11/2026	19,097	84.3766	CEUX
04/11/2026	10,567	84.0289	AQEU
05/11/2026	30,688	85.4190	XETA
05/11/2026	6,063	85.3466	TQEX
05/11/2026	20,148	85.3336	CEUX
05/11/2026	7,501	85.3994	AQEU
06/11/2026	28,443	84.5969	XETA
06/11/2026	8,284	84.5333	TQEX
06/11/2026	16,926	84.5443	CEUX
06/11/2026	11,377	84.5496	AQEU

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: https://www.beiersdorf.com/investor-relations/shares/share-buyback

The total volume of shares which were acquired within the framework of the share buyback in the time period from 6 May 2026 until and including 6 November 2026 amounts to 2,649,669 shares.

The purchase of shares is carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

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