

Beiersdorf AG

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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Beiersdorf Aktiengesellschaft / Share Buyback Program 2026/2027 – Interim Report 18
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Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

On 6 May 2026, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the 1st tranche of the Share Buyback Program 2026/2027. In an announcement dated 20 August 2026, Beiersdorf Aktiengesellschaft disclosed that this 1st tranche of the Share Buyback Program 2026/2027 had been extended.

In the period from 31 August 2026 to 4 September 2026, a number of 317,916 shares were acquired as part of the Share Buyback Program 2026/2027.

Shares were acquired as follows:

Share Buyback Program 2026/2027

Date	Aggregated volume (Number of shares)	Weighted average share price (EUR)	Trading Venue
31/08/2026	21,899	79.6432	XETA
31/08/2026	8,003	79.8031	TQEX
31/08/2026	21,259	79.7137	CEUX
31/08/2026	10,239	79.8434	AQEU
01/09/2026	28,130	78.7948	XETA
01/09/2026	6,112	78.7904	TQEX
01/09/2026	14,001	78.8226	CEUX
01/09/2026	10,273	78.8471	AQEU
02/09/2026	33,025	77.0306	XETA
02/09/2026	6,021	77.0066	TQEX
02/09/2026	18,262	77.0284	CEUX
02/09/2026	8,592	77.1031	AQEU
03/09/2026	37,811	77.0932	XETA
03/09/2026	5,550	77.1264	TQEX
03/09/2026	15,544	77.0628	CEUX
03/09/2026	6,695	77.0466	AQEU
04/09/2026	34,282	76.0324	XETA
04/09/2026	6,380	75.9945	TQEX
04/09/2026	18,154	76.0274	CEUX
04/09/2026	7,684	76.0494	AQEU

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: <https://www.beiersdorf.com/investor-relations/shares/share-buyback>

The total volume of shares which were acquired within the framework of the share buyback in the time period from 6 May 2026 until and including 4 September 2026 amounts to 1,485,967 shares.

The purchase of shares is carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

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