

Beiersdorf AG

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

On 6 May 2026, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the 1st tranche of the Share Buyback Program 2026/2027. In an announcement dated 20 August 2026, Beiersdorf Aktiengesellschaft disclosed that this 1st tranche of the Share Buyback Program 2026/2027 had been extended.

In the period from 7 September 2026 to 11 September 2026, a number of 357,000 shares were acquired as part of the Share Buyback Program 2026/2027.

Shares were acquired as follows:

Share Buyback Program 2026/2027

Date	Aggregated volume (Number of shares)	Weighted average share price (EUR)	Trading Venue
07/09/2026	36,805	75.7272	XETA
07/09/2026	6,454	75.6938	TQEX
07/09/2026	15,665	75.7457	CEUX
07/09/2026	8,176	75.6944	AQEU
08/09/2026	31,643	76.7696	XETA
08/09/2026	6,798	76.7356	TQEX
08/09/2026	20,165	76.7181	CEUX
08/09/2026	7,594	76.7176	AQEU
09/09/2026	38,876	75.0501	XETA
09/09/2026	5,315	75.0245	TQEX
09/09/2026	16,127	75.0482	CEUX
09/09/2026	7,282	75.1022	AQEU
10/09/2026	34,231	73.8776	XETA
10/09/2026	6,365	73.9164	TQEX
10/09/2026	19,895	73.9304	CEUX
10/09/2026	8,009	73.9881	AQEU
11/09/2026	53,544	73.6502	XETA
11/09/2026	6,219	73.8700	TQEX
11/09/2026	19,558	73.7648	CEUX
11/09/2026	8,279	73.9141	AQEU

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: <https://www.beiersdorf.com/investor-relations/shares/share-buyback>

The total volume of shares which were acquired within the framework of the share buyback in the time period from 6 May 2026 until and including 11 September 2026 amounts to 1,842,967 shares.

The purchase of shares is carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

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