

Beiersdorf AG

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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Beiersdorf Aktiengesellschaft: Share Buyback Program 2026/2027 – Interim Report 20

Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

On 6 May 2026, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the 1st tranche of the Share Buyback Program 2026/2027. In an announcement dated 20 August 2026, Beiersdorf Aktiengesellschaft disclosed that this 1st tranche of the Share Buyback Program 2026/2027 had been extended.

In the period from 14 September 2026 to 18 September 2026, a number of 230,099 shares were acquired as part of the Share Buyback Program 2026/2027.

Shares were acquired as follows:

Share Buyback Program 2026/2027

Date	Aggregated volume (Number of shares)	Weighted average share price (EUR)	Trading Venue
14/09/2026	35,058	74.6862	XETA
14/09/2026	4,746	74.7132	TQEX
14/09/2026	18,992	74.7147	CEUX
14/09/2026	8,552	74.6997	AQEU
15/09/2026	35,330	74.0885	XETA
15/09/2026	6,393	74.0711	TQEX
15/09/2026	19,765	74.1187	CEUX
15/09/2026	7,129	74.2168	AQEU
16/09/2026	41,028	74.6905	XETA
16/09/2026	7,664	74.7313	TQEX
16/09/2026	21,200	74.7439	CEUX
16/09/2026	9,542	74.6317	AQEU
17/09/2026	7,100	75.2729	XETA
18/09/2026	7,600	74.5125	XETA

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: <https://www.beiersdorf.com/investor-relations/shares/share-buyback>

The total volume of shares which were acquired within the framework of the share buyback in the time period from 6 May 2026 until and including 18 September 2026 amounts to 2,073,066 shares.

The purchase of shares is carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

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