

## Beiersdorf Aktiengesellschaft

Beiersdorf Aktiengesellschaft: Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

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Beiersdorf Aktiengesellschaft / Share Buyback Program 2024 – Interim Report 14

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### Beiersdorf Aktiengesellschaft: Share Buyback Program 2024 – Interim Report 14

#### Announcement pursuant to Art. 5 para. 1 lit. b) of Regulation (EU) no 596/2014 and Art. 2 para. 2 and 3 of Delegated Regulation (EU) no. 2016/1052

On 23 April 2024, Beiersdorf Aktiengesellschaft disclosed pursuant to Art. 5 para. 1 lit. a) of the Regulation (EU) No. 596/2014 and Art. 2 para. 1 of the Delegated Regulation (EU) no. 2016/1052 the start of the Share Buyback Program 2024.

In the period from 22 July 2024 to 26 July 2024, a number of 398,629 shares were acquired as part of the Share Buyback Program 2024.

Shares were acquired as follows:

#### Share Buyback Program 2024

Date	Aggregated volume (Number of shares)	Weighted average share price (EUR)	Trading venue
22 July 2024	10,000	138.4621	XETR
23 July 2024	50,000	137.5428	XETR
24 July 2024	36,629	135.2972	CBOE Europe (CEUX)
24 July 2024	9,154	135.2962	Turquoise (TQEX)
24 July 2024	73,890	135.4051	XETR
25 July 2024	36,851	135.6706	CBOE Europe (CEUX)
25 July 2024	9,623	135.5975	Turquoise (TQEX)

25 July 2024	73,512	135.6933	XETR
26 July 2024	22,801	136.0802	CBOE Europe (CEUX)
26 July 2024	6,566	136.1356	Turquoise (TQEX)
26 July 2024	69,603	136.3567	XETR

Detailed information on the individual transactions is published on the Beiersdorf Aktiengesellschaft website at: <https://www.beiersdorf.com/investor-relations/shares/share-buyback>

The total volume of shares which were acquired within the framework of the share buyback in the time period from 24 April 2024 until and including 26 July 2024 amounts to 2,878,103 shares.

The purchase of shares is carried out by a credit institution that has been commissioned by Beiersdorf Aktiengesellschaft.

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