

PRESS STATEMENT

Hamburg, July 3, 2017 – Like some other international companies, Beiersdorf has been affected by a cyberattack last week impacting our IT systems. Our e-mail and telephone system has been reactivated at most of our affiliates. We are well on track to bring our business operations - including production - fully back to normal to provide our consumers and customers worldwide with the service they are used to. There was no leakage of data as a result of the cyberattack.

About Beiersdorf AG

Beiersdorf AG is a leading provider of innovative, high-quality skin care products and has over 130 years of experience in this market segment. The Hamburg-based company has around 18,000 employees worldwide and is listed on the DAX, the German benchmark equities index. Beiersdorf generated sales of €6.8 billion in financial year 2016. NIVEA, the world's No. 1 skin care brand*, is the cornerstone of the company's brand portfolio, which also includes brands such as Eucerin, La Prairie, Labello, and Hansaplast/Elastoplast. Beiersdorf's wholly owned affiliate tesa SE, another globally leading manufacturer in its field, supplies self-adhesive products and system solutions to industry, craft businesses, and consumers.

** Source: Euromonitor International Limited; NIVEA by umbrella brand name in the categories Body Care, Face Care and Hand Care; in retail value terms, 2016.*

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