

## PRESS RELEASE

### **Clear Commitment to Climate Protection: Beiersdorf Publishes Sustainability Review 2017**

- Switchover to 100 percent renewable electricity by 2020
- Reduction of global CO<sub>2</sub> emissions by another 70 percent by 2025
- Targets aligned with the UN Paris Climate Accord

**Hamburg, April 4, 2018** – By 2020 Beiersdorf plans to switch over the electricity supply at all its production and office sites worldwide to 100 percent renewable energy sources. In 2017 the necessary conditions were established for all production sites and all of them will be switched over already in 2018, with the exception of Mexico and Nigeria. Chile and Poland are set to join the production centers in Germany and Spain, which already draw all their energy requirements directly from renewables. The remaining production centers will purchase “International Renewable Energy Certificates” (I-RECs) for the electricity they purchase, as in these countries it is either not yet possible to supply renewable electricity directly, or the conditions for direct supply are not economically viable. The production center in Mexico plans to generate its own electricity with a Combined Heat Cooling and Power (CHCP) trigeneration system. Electricity from renewable sources is thus set to rise from 45 percent today to around 75 percent in 2018.

“The worldwide switchover to renewable energies is a key lever in achieving our 2025 climate target. We also plan to develop measurable targets for our CO<sub>2</sub> emissions from packaging, raw materials, business travel, product transport, and finished-goods suppliers. This way we intend to achieve a clear reduction in our indirect emissions too”, confirms Zhengrong Liu, Executive Board Member for Human Resources and Sustainability.

#### **Aligned with the Paris Climate Accord**

The global switchover to renewable energies is part of Beiersdorf’s new climate strategy. In 2016, together with experts from the World Wide Fund For Nature (WWF Germany) the company developed a new Climate Target: To reduce energy-related greenhouse gas emissions by 70 percent by 2025 versus the 2014 base year. Beiersdorf is thus acting in alignment with the commitments of the UN Paris Climate Accord (COP21), which aims to limit the rise in the Earth’s temperature to below 2 degrees Celsius. In 2017 the company already successfully lowered its energy-related CO<sub>2</sub> emissions per product manufactured by 27 percent.

#### **We care. – Global Sustainability Strategy**

Since 2010 Beiersdorf has bundled its global sustainability engagement under the strategic umbrella “We care.” This includes numerous measures right along the value chain in the three strategic focus areas of Products, Planet and People – from sustainable raw materials

procurement, through employee health and safety, to reducing our environmental footprint and supporting socially disadvantaged families around the world.

For the first time the Beiersdorf Group is publishing a joint Sustainability Review for both Business Segments – Consumer and tesa – for the 2017 fiscal year; the Non-financial Disclosure has been audited by EY.

The Sustainability Review is available for download from the Group's website: <https://www.beiersdorf.de/nachhaltigkeit/reporting/downloads>

## About Beiersdorf AG

Beiersdorf AG is a leading provider of innovative, high-quality skin care products and has over 135 years of experience in this market segment. The Hamburg-based company has about 19,000 employees worldwide and is listed on the DAX, the German benchmark equities index. Beiersdorf generated sales of €7.1 billion in financial year 2017. Its product portfolio comprises strong, international leading skin and body care brands including NIVEA – the world's largest skin care brand\* – Eucerin, Hansaplast/Elastoplast, and La Prairie. Millions of people around the world choose the Beiersdorf brands every day for its innovative, high-quality products. Further renowned brands such as Labello, Florena, 8x4, Hidrofugal, arix, Aquaphor, SLEK, and Maestro round off the extensive portfolio. Beiersdorf's wholly owned affiliate tesa SE, another globally leading manufacturer in its field, supplies self-adhesive products and system solutions to industry, craft businesses, and consumers.

\* Source: Euromonitor International Limited; NIVEA by umbrella brand name in the categories Body Care, Face Care, and Hand Care; in retail value terms, 2016.

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