

## PRESS RELEASE

### Beiersdorf appoints new CFO

**Hamburg, April 24, 2018** – Beiersdorf appoints Dessi Temperley to the Executive Board effective July 1, 2018.

Dessi Temperley has over 20 years of experience in various finance management roles at multinational companies. Since 2004, she has been working for the Nestlé Group, most recently in Vevey, Switzerland, as Head of Investor Relations.

She will take over from Jesper Andersen when he completes his term as CFO by end of June.

“Beiersdorf thanks Jesper Andersen for his lasting contribution towards financial professionalism and efficiency,” said Reinhard Pöllath, Chairman of the Supervisory Board. “With her deep career background and rich international experience, Dessi Temperley will further strengthen a transparent finance function, make best use of data and financial resources for the core of Beiersdorf: Superior skin-care for everybody.”

“We welcome Dessi Temperley to our management team. We are confident that with her broad financial expertise she will contribute substantially to further advancing Beiersdorf’s success and growth,” said Stefan F. Heidenreich, CEO of Beiersdorf AG. “My personal best wishes go to Jesper Andersen who was an excellent CFO for Beiersdorf and a successful contributor to our path of profitable growth during the past years. Our management team is very grateful for his dedication and achievements.”

Dessi Temperley studied economics at the American University in Bulgaria and later obtained her MBA from Henley Business School in UK. She is a UK Chartered Management Accountant. She began her career with Shell Bulgaria in 1994. Following several years with Cable & Wireless plc in Moscow and London she moved to Nestlé in 2004. Dessi Temperley was the regional CFO of Nestlé Purina for Europe, Middle East and North Africa before becoming Head of Investor Relations. She is 45 and a mother of two children.

## About Beiersdorf AG

Beiersdorf AG is a leading provider of innovative, high-quality skin care products and has over 135 years of experience in this market segment. The Hamburg-based company has about 19,000 employees worldwide and is listed on the DAX, the German benchmark equities index. Beiersdorf generated sales of €7.1 billion in financial year 2017. Its product portfolio comprises strong, international leading skin and body care brands including NIVEA – the world’s largest skin care brand\* – Eucerin, Hansaplast/Elastoplast, and La Prairie. Millions of people around the world choose the Beiersdorf brands every day for its innovative, high-quality products. Further renowned brands such as Labello, Florena, 8x4, Hidrofugal, arix, Aquaphor, SLEK, and Maestro round off the extensive portfolio. Beiersdorf’s wholly owned affiliate tesa SE, another globally leading manufacturer in its field, supplies self-adhesive products and system solutions to industry, craft businesses, and consumers.

\* Source: Euromonitor International Limited; NIVEA by umbrella brand name in the categories Body Care, Face Care, and Hand Care; in retail value terms, 2016.

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