

## PRESS RELEASE

### Beiersdorf provides 500 tons of disinfectant in Europe

**Hamburg, March 19, 2020** – Beiersdorf ramps up productions of medical grade disinfectants within its European production network to support the society's collective fight against the coronavirus pandemic. In a first step, Beiersdorf AG will provide 500 tons of the urgently needed disinfectants to critical public emergency services and personnel. The medical hand sanitizers are produced in the company's production plants in Hamburg, Waldheim (Saxony/Germany) and Tres Cantos near Madrid, Spain.

In close coordination with the local authorities, distribution is initially primarily to clinics and hospitals, medical and nursing staff, as well as other public services on the basis of concrete supply needs. The aim is to ensure the fastest and most efficient delivery of sanitizers directly from the plant to the emergency personnel.

Beiersdorf had already created the technical prerequisites for the production of disinfectants at the production sites last week and is now starting serial production.

## About Beiersdorf AG

Beiersdorf AG is a leading provider of innovative, high-quality skin care products and has more than 135 years of experience in this market segment. The Hamburg-based company has about 20,000 employees worldwide and is listed on the DAX, the German benchmark equities index. Beiersdorf generated sales of €7.6 billion in financial year 2019. Its product portfolio comprises strong, international leading skin and body care brands, including NIVEA – the world's largest skin care brand\* – Eucerin, Hansaplast/Elastoplast, and La Prairie. Millions of people around the world choose Beiersdorf brands every day because of their innovative, high-quality products. Further renowned brands such as Labello, Aquaphor, Florena, 8X4, Hidrofugal, arix, Maestro, and Coppertone round off the extensive portfolio. Beiersdorf's wholly owned affiliate tesa SE, another globally leading manufacturer in its field, supplies self-adhesive products and system solutions to industry, craft businesses and consumers.

\* Source: Euromonitor International Limited; NIVEA by umbrella brand name in the categories Body Care, Face Care, and Hand Care; in retail value terms, 2018.

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