

Oswald Barckhahn

Born 1967, in Santiago / Chile, Studies of Business Administration in Regensburg (Germany) and Zurich (Switzerland)

1994-1997	Assistant Brand Manager for Olay and Clearasil Switzerland Procter & Gamble, Geneva, Switzerland
1997-1999	Brand Manager Up-Stream Innovation Pringles Western Europe Procter & Gamble, Geneva, Switzerland
1999-2001	Marketing Manager Hair Care Latin America North Procter & Gamble, Mexico City, Mexico
2001-2002	Marketing Director Paper and Beauty Care Latin America South Procter & Gamble, Buenos Aires, Argentina
2003	Marketing Director Paper Andean Region Procter & Gamble, Buenos Aires, Argentina
2003-2005	Senior Marketing Director Quaker Latin America PepsiCo, Mexico City, Mexico
2005-2006	Senior Commercial Director DACH PepsiCo, Frankfurt, Germany
2006-2011	Vice President & GM DACH PepsiCo, Frankfurt, Germany
2011-2013	Senior Vice President & GM Central Europe PepsiCo, Warsaw, Poland
2013-2014	Senior Vice President & GM Tropicana North America PepsiCo, Chicago, USA
2014-2016	President North America Nutrition & Global Gatorade PepsiCo, Chicago, USA
Since 2016	President Europe, Head of Global Sales, Head of Global E-Commerce Jacobs Douwe Egberts (JDE), Amsterdam, The Netherlands