

## Press Release

### **New €100 million Venture Capital Fund to strengthen Beiersdorf's Innovation Agenda**

- €100 million committed to the second-generation "Skin Care Innovation Fund"
- Focus on investments and strategic collaborations with pioneering startups in life sciences, sustainability, AI, and digital health at the intersection of skin care
- Acceleration of Beiersdorf's successful corporate venture capital activities, launched in 2020
- Long-term commitment supporting Beiersdorf's strategic ambition to become the undisputed authority in skin care

**Hamburg, March 31, 2026** - Beiersdorf is doubling down on venture capital as a strategic lever to drive future growth through science-based innovation, launching the second generation of its corporate venture capital fund with a €100 million commitment. The new Skin Care Innovation Fund doubles the volume of the fund launched in 2020 and reinforces Beiersdorf's ambition to lead innovation in skin care.

Beiersdorf Venture Capital focuses on companies operating across skin care and its core thesis fields: life sciences and biotechnology, sustainability, AI-enabled technologies, and digital health solutions. The fund invests globally from early- to growth-stage companies, with initial investments typically ranging from €0.5 million to €5 million.

"Breakthrough innovation in skin care is increasingly driven by the synergy between extensive in-house research expertise and the dynamic advancements of external scientific entrepreneurship," said Dr. Gitta Neufang, Chief Research & Development Officer at Beiersdorf. "Through our Skin Care Innovation Fund, we connect scientific advances from startups with Beiersdorf's global R&D capabilities to translate scientific progress into effective skin care solutions for consumers worldwide."

"With our second, €100 million venture capital fund, we build on the conviction that pioneering ideas need both capital and the right partners," said Ascan Voswinckel, Head of Beiersdorf Venture Capital. "In addition to funding, we provide access to Beiersdorf's leading R&D expertise and global brand platforms, a combination that creates sustainable value for both sides. This comes together with a considerable innovation momentum in our key fields, leading to attractive investment opportunities, for example in longevity science or AI enabled actives discovery."

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## Proven Venture Capital Model: From Investment to Impact

Since 2020, Beiersdorf Venture Capital has built a portfolio of more than 15 leading companies across life science, sustainability, and digital health. Several portfolio companies have reached significant milestones, both in technology collaborations as well as financial value creation.

A portfolio highlight is S-Biomedic, a Belgian leader in skin microbiome science. After a VC investment and a multi-year strategic partnership, the technology was integrated into Beiersdorf's microbiome design platform, where it is now a fundamental part of the global innovation pipeline in microbiome-based skin care. The company eventually became part of Beiersdorf through acquisition.

In longevity science, the fund backs leading startups such as Vincere Biosciences, a specialist in mitophagy research, and Turbine, frontrunner of AI-based cell simulation, to explore scientifically validated approaches to skin aging.

Investments in DePoly's PET recycling technology and Melt&Marble's precision-fermented lipids are an integral part of Beiersdorf's efforts to reduce emissions and support the development of more sustainable solutions along its value chain.

With the new Skin Care Innovation Fund, Beiersdorf significantly deepens its engagement in the global innovation ecosystem, investing early in transformative technologies and business models while strengthening its ability to translate frontier science into scalable skin care solutions.

Additional information can be found at <https://vc.beiersdorf.com>.

## About Beiersdorf Venture Capital

Beiersdorf Venture Capital (BVC) is the corporate venture capital arm of Beiersdorf AG, one of the world's leading skin care companies and home to brands including NIVEA, Eucerin, and La Prairie. BVC invests in innovative startups globally from seed to Series B stages across strategically relevant fields including life sciences, sustainability, AI and digital health solutions. In addition to capital investments, Beiersdorf seeks to jointly pioneer the future of skin care while creating mutual value through strategic collaboration and technology partnerships. By connecting the scientific depth, global scale, and market access of Beiersdorf with the agility and innovation of startups, BVC aims to accelerate breakthrough technologies from the laboratory to the consumer.

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## About Beiersdorf AG

Beiersdorf has stood for innovative skin care and pioneering skin research for over 140 years. The company headquartered in Hamburg, Germany, employs more than 22,000 people worldwide. In the fiscal year 2025 Beiersdorf generated sales of €9.9 billion and an operating result (EBIT excluding special factors) of €1.4 billion. Leading international brands such as NIVEA (the world's no. 1 skin care brand\*), Eucerin, La Prairie, and Hansaplast are cherished by millions of people around the world every day. Renowned brands such as Aquaphor, Coppertone, and Chantecaille complement the extensive portfolio in the Consumer Business Segment. Through its wholly owned subsidiary tesa SE, Beiersdorf is a globally leading manufacturer of technical adhesive tapes and provides self-adhesive solutions to industry, craft businesses, and consumers. Guided by the purpose 'Care Beyond Skin', Beiersdorf pursues an ambitious sustainability agenda with the target to achieve Net Zero emissions by 2045 and aims to champion a more inclusive society.

Additional information can be found at [www.beiersdorf.com](http://www.beiersdorf.com)

\* Source: Euromonitor International Limited; NIVEA by umbrella brand name in the categories Body Care, Face Care, and Hand Care; in retail value terms, 2024.

## Beiersdorf

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