

Data Protection Notice - Information pursuant to Art. 13 and 14 GDPR

With the following data protection notice we would like to inform you about the processing of personal data at the Beiersdorf COVID-19 vaccination station.

We process your data for the purposes of scheduling appointments and medical documentation.

Controller:

Beiersdorf AG, Unnastrasse 48, 20245 Hamburg, Germany Phone: +49 (40) 4909-0, email: info@beiersdorf.com ("Beiersdorf").

Contact Details of the Data Protection Officer:

Dataprotection[at]Beiersdorf.com] or via the postal address of the controller for the attention of the "data protection officer" („Beiersdorf“).

Data Processing In Connection With The Scheduling Of Appointments

Purpose:

To offer a vaccination appointment through specified contact details

Legal Basis:

Art. 6 (1) e) General Data Protection Regulation (GDPR) in conjunction with section 6 (3) Corona Vaccination Regulation (CoronaImpfV)

Data Recipients:

Beiersdorf Shared Services GmbH (BSS), Quickbornstraße 24, 20253 Hamburg, Germany, processes the personal data on behalf of and at the instruction of Beiersdorf AG in order to provide software and support to Beiersdorf. BSS has involved further subcontracted processors (e.g. Microsoft) to provide software and support. Standard contractual clauses have been concluded with these external service providers, unless an applicable adequacy decision pursuant to Art. 45 of the General Data Protection Regulation exists. These standard contractual clauses are available at http://ec.europa.eu/justice/data-protection/international-transfers/transfer/index_en.htm .

In the event of a legal obligation, Beiersdorf AG reserves the right to disclose information about you, if it is requested to do so by lawfully acting authorities or law enforcement bodies.

Deletion:

We will delete the data accrued in connection with the appointment allocation when the vaccination station closes (presumably on August 31, 2021).

Data Processing In Connection With Vaccination Documentation

Purpose:

education and vaccination counselling; symptom-based examination to rule out acute illness or allergies, if necessary; administration of the vaccine; issuance of a vaccination record.

Legal basis:

Art. 6 (1) e) in conjunction with. Art. 9 (2) i) GDPR in conjunction with section 3 CoronaImpfV

Recipients of the data:

In accordance with section 4 (1) CoronaImpfV and section 13 (5) Infection Protection Act, company physicians transmit pseudonymized data to the Robert Koch Institute on a daily basis as part of vaccination surveillance. These data include, for example, patient pseudonym, month of birth and five-digit postcode of the person to be vaccinated. No data is transferred to internal Beiersdorf offices. BSS processes personal data as the provider of the medical documentation software.

Deletion: The medical vaccination documentation is deleted after 10 years.

Your rights:

You may request a rectification or a partial or complete deletion, request information about the data stored by us regarding your person (right of access), obtain restriction of the processing or a transfer of your data, unless this has been restrained in accordance with (local) legislation (e.g. section 34 German Data Protection Act BDSG).

For this purpose, please contact the above-mentioned Controller.

In the event of your withdrawal/objection, your personal data will no longer be processed and subsequently deleted by us, unless further processing with the personal data is required, permitted or compatible under the applicable data protection laws (in particular the General Data Protection Regulation) or another legal provision. In addition, you have the right to lodge a complaint with a supervisory authority at any time.