We continuously reduce our consumption of water, energy, and scarce resources in our processes and keep material usage and waste to a minimum. This does not only reduce our costs, but will also make our business more resilient in the face of future environmental challenges.

Key areas of focus

- Energy
- Waste
- Water

Read more about our planet engagement

35% reduction of transport CO₂ emissions in Germany and Switzerland
Beiersdorf Sustainability Review 2013

Planet Key facts

Our 2020 commitment

**Reducing our CO₂ emissions by 30% per product sold.** *(Basis 2005)*

What we did in 2013

- Expanded renewable energy usage. In Spain 480 solar modules provide about 170,000 kilowatt hours, almost 10% of the annual electricity needs.
- Launched ‘Blue Production Centers’ initiative in Europe with a focus on energy efficiency.
- Expanded intermodal transportation, i.e. more than one form of carrier during a single journey, for outbound deliveries in Germany and Switzerland.

How we performed in 2013

<table>
<thead>
<tr>
<th>Reduction</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy</td>
<td>35%</td>
</tr>
<tr>
<td>Waste volume</td>
<td>36%</td>
</tr>
<tr>
<td>Water</td>
<td>31%</td>
</tr>
</tbody>
</table>

Targets for 2014

- Define water targets and initiate a water risk assessment process.
- Roll out our ‘Blue Production Centers’ initiative to other regions and broaden scope.
- Upgrade our sustainability management system.

Interim targets to 2020

- Run all German production and office sites using renewable energy for their electricity supply as of 2016.
- Achieve zero waste to landfill for our European production centers by 2015.

*reductions at our production centers per finished product, basis 2005*