

Planet

We continuously reduce our consumption of water, energy, and scarce resources in our processes and keep material usage and waste to a minimum. This does not only reduce our costs, but will also make our business more resilient in the face of future environmental challenges.

Key areas of focus



Energy



Waste



Water

[+ Read more about our planet engagement](#)

35%

reduction of transport
CO₂ emissions in
Germany and Switzerland



Planet Key facts

Our 2020 commitment

Reducing our CO₂ emissions by 30% per product sold. (Basis 2005)



What we did in 2013

- Expanded renewable energy usage. In Spain 480 solar modules provide about 170,000 kilowatt hours, almost 10% of the annual electricity needs.
- Launched 'Blue Production Centers' initiative in Europe with a focus on energy efficiency.
- Expanded intermodal transportation, i.e. more than one form of carrier during a single journey, for outbound deliveries in Germany and Switzerland.



How we performed in 2013

35%
reduction of energy*

36%
reduction of waste volume*

31%
reduction of water*



*reductions at our production centers per finished product, basis 2005

Targets for 2014

- Define water targets and initiate a water risk assessment process.
- Roll out our 'Blue Production Centers' initiative to other regions and broaden scope.
- Upgrade our sustainability management system.

Interim targets to 2020

- Run all German production and office sites using renewable energy for their electricity supply as of 2016.
- Achieve zero waste to landfill for our European production centers by 2015.