

Beiersdorf

SUSTAINABLE PAPER AND CARDBOARD POLICY



Policy Scope

At Beiersdorf, we are committed to manufacturing products in a sustainable manner. We recognize our responsibility to offer consumers the confidence that our products are sourced sustainably with respect to people and the environment. Product sustainability is one of our strategic areas of focus in which the selection of sustainable packaging is specifically underlined.

Packaging provides a significant function in manufacturing personal care / cosmetics products. Sourcing and production of packaging materials can potentially draw on natural resources like fiber-based packaging on forest. We will ensure our business need for paper supply does not contribute to any deforestation and social issues. Forest conservation serves also as an effective strategy to combat global climate change, hence keeping us in line with regulations such as the Regulation on Deforestation Free Products (EUDR) and with our target of achieving net zero emissions by 2045.



Our Commitment



As a user of fiber and paper-based packaging materials, we work constantly to improve our sustainability performance. Therefore, we apply the sustainability criteria of “avoid, reduce, reuse and recycle” to all our packaging innovations. Among others, we do this by continuously optimizing paper-based packaging usage in our products while also meeting safety, regulatory, technology and business requirements. On top of that, we give preference to packaging solutions that avoid cardboard lamination to ensure the recyclability of all our packaging materials. Since 2020, we have been sourcing 100% of our folding boxes, blister cards and leaflets from recycled or sustainably certified sources. We further strive to also source all remaining paper-based materials sustainably by adhering to the following sourcing standards – applicable to all our suppliers of paper-based materials:

01

Use of recycled materials to the extent possible and with FSC (Forest Stewardship Council)-certified share of technologically necessary virgin materials.

02

Use of virgin materials only with FSC certification, to prove that the paper materials are sourced and produced under proper forest management. The requirement for FSC certification applies to the entire supply chain. In case that the original sustainably certified materials are modified along the value chain (e.g., by printing), the supplier carrying out this activity must have (FSC) certification. In exceptional cases and by prior agreement only, FSC-Mix certified material (including share of FSC Controlled Wood) is also acceptable. Proof of certification must be listed on the offer and/or invoice. This proof includes the supplier's FSC certificate number. An FSC logo does not have to be used.

03

In exceptional cases, other reliable certification schemes, such as PEFC (Programme for the Endorsement of Forest Certification), will be evaluated on an individual basis and must be agreed in written form by Beiersdorf AG. A higher price or a delayed delivery of the required material does not constitute an exception.

Scope of Application

This policy is applicable to the following paper-based materials purchased directly by Beiersdorf as well as those sourced for Beiersdorf by third party manufacturers.

- Primary and secondary packaging materials (incl. folding boxes, blister cards, printed items, shipping boxes and value-added-service materials)
- Point of sales and commercial print materials
- Office paper

The respective departments at Beiersdorf involved in the development and procurement of the abovementioned materials shall ensure the implementation of the requirements of this policy in close cooperation with our suppliers.

This policy is subject to regular reviews and was last revised in November 2024.

November 2024

A handwritten signature in black ink, appearing to read "JF Pascal", with a stylized flourish.

**JEAN-FRANÇOIS
PASCAL**

Vice President
Sustainability