OUR MEASURES IN 2015

→ Expanded conversion of RSPO-certified raw materials in line with Beiersdorf’s Sustainable Palm commitment.

→ Renewed membership of the “Forum for Sustainable Palm Oil” (FONAP) and signed self-commitment with interim milestones towards 2020.

→ Set up a framework for responsible sourcing to secure Code of Conduct governance.

→ Derived sustainability criteria for product formula development based on results of the Eco-Design Project, in cooperation with raw materials suppliers.

OUR ACHIEVEMENTS IN 2015

→ Defined a clear sustainable palm roadmap through a progressive transition plan of palm-based raw materials to a certified RSPO scheme, and deployment of the RSPO multi-site certification standard.

→ Covered 100% of palm base via GreenPalm certificates.

→ Over 80% of global procurement expenditure is covered via a signed Code of Conduct for Suppliers.

→ 100% of suppliers were risk-assessed and further mitigatory measures defined.

→ Since the end of 2015 we no longer use polyethylene particles in our NIVEA skin care products, and have replaced these with environmentally friendly alternatives.

OUR NEXT STEPS

→ Drive the transition of major palm-based raw materials to a certified sustainable (mass-balance) scheme, and obtain the RSPO multi-site certification standard.

→ Deploy measures including supplier audits to further mitigate responsible sourcing risks in our supply chain.

→ Organize focused activities to enhance the sustainability profile of our products, to accelerate progress towards our 2020 Product target.

→ Anchor sustainability criteria for raw materials in our innovation process.

Our commitment for 2020

Generating 50% of our sales from products with a significantly reduced environmental impact. (Base year 2011)