

## Directors' Dealings

### Notification in accordance with Art. 19 sec. 1 EU Market Abuse Regulation concerning transactions by persons discharging managerial responsibilities and persons closely associated with them

Beiersdorf Aktiengesellschaft, Beiersdorfstr. 1 - 9, 22529 Hamburg

Notifying Party	Reason for the notification	Description of the financial instrument, type of instrument	ISIN	Type of Transaction	Price €	Volume of Transaction €	Transaction Place and Date
Ramon Antonio Mirt Alvarado	Member of the Executive Board	Share	DE0005200000	Order to purchase a total of up to 7590 Beiersdorf-shares in the period from March 15th, 2024 to March 16th, 2026. The individual transactions are subject to the condition that the settlement order will not terminate early during the period.			2024-03-14 UTC+4 Outside a trading venue