

Beiersdorf's Progress on Climate Action

With its holistic approach "Climate Care", the skin care company is transforming across the business and its entire value chain to reduce emissions and investing in natural carbon absorption projects to balance remaining emissions on product level.

Target 2025:

-30% absolute reduction of CO₂ emissions along the entire value chain (Scope 1, 2 and 3)

-12.7%

CO₂ emission reduction in 2021 (vs. 2018)

Product Progress 2022:

FIRST
100%
CLIMATE-NEUTRALIZED PRODUCTS IN CORE ASSORTMENT

Climate-neutralized products bring Beiersdorf's "Climate Care" mission to life on product level: If a product's CO₂ footprint could be significantly reduced, the remaining emissions are balanced via natural carbon absorption projects.

More climate-friendly Formula for NIVEA Soft



~40%

CO₂ emission reduction on formula level



100%
natural jojoba oil



98%
biodegradable formula

More sustainable NIVEA Female and Universal Shower Assortment



32%

reduced CO₂ emissions on packaging level



100%
of palm(kernel)-oil based ingredients sustainably sourced



99%
biodegradable formula



100%
microplastic-free
*according to UNEP definition



96%
post-consumer recycled material for bottles